Paris Peace Forum

11-13 NOV. 2020

PRESS KIT

NOVEMBER 2020
“For my part, I believe in this multilateralism of deeds, more than words. This is why I am looking forward to seeing you in the coming months at the Paris Peace Forum, the Congrès Mondial de la Nature, the Forum Génération Égalité, and wherever we can do something useful to put this multilateralism to practice.”

- French President Emmanuel Macron on the occasion of the 75th anniversary of the United Nations General Assembly, 22 September 2020
SUMMARY

I – A THIRD EDITION: COLLECTIVE ACTION TO BOUNCE BACK TO A BETTER PLANET

II – A PROGRAM THAT GOES BEYOND SIMPLE DISCUSSIONS TO PROVIDE SOLUTIONS

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IV – THE SCALE UP COMMITTEE: A NEW WAY TO SUPPORT THE MOST PROMISING GOVERNANCE PROJECTS

V – AN INDEPENDANT ORGANIZATION FUNDED BY INTERNATIONAL DONORS
I - A THIRD EDITION TO CONTINUE MOBILIZING ALL ACTORS OF COLLECTIVE ACTION

The Paris Peace Forum continues to act as a convening power to bring together all committed actors.

Bouncing back to a better planet

Amid suffering, anxiety and uncertainty, the COVID-19 pandemic has brought us back to our common humanity. It has also brought to the fore the urgency to better organize the planet. Recovery and resilience will not be attained by one country in isolation, or even by governments alone.

Since 2018, the Paris Peace Forum has been the place where heads of state and international organizations meet civil society and the private sector to construct new forms of collective action. On 11-13 November 2020, its third edition will be chiefly devoted to the multi-actor response to Coronavirus, with the conviction that we can collectively overcome the enormous challenges before us – and use the crisis as an opportunity to rebuild a more sustainable world.

“The current crisis shows how dependent national leaders— even those rejecting multilateralism— are on collective action for essential tasks like finding and distributing a vaccine, supporting fragile countries and restoring a Coronavirus-free world. Never has the multi-actor approach that underpinned the creation of the Paris Peace Forum been so necessary.”

- Justin Vaïsse, Director General of the Paris Peace Forum
In 2020, the world is facing a health crisis with dramatic consequences that knows no borders and calls for collective solutions. Yet international coordination is at a loss, while short-term national calculations and lack of solidarity, especially with developing countries, take precedence.

The Paris Peace Forum was created to respond to this crisis of multilateralism, which is not new but has sharply increased in 2020. Given the scale of the challenges before us, the Forum will devote its third edition to projects and initiatives from around the world aimed at providing immediate responses to the Coronavirus crisis, improving our resilience in the medium term, and rebuilding a more sustainable world.

Ten days after the American election, and ten days before the G20 Summit in Riyadh, the third edition of the Paris Peace Forum will be the first international event of its kind after the emergence of the pandemic, from 11 to 13 November 2020, providing a universal and inclusive platform for all actors involved in the response to the crisis. Given the health prevention measures related to the Coronavirus pandemic, this third edition of the Forum will take a digital format.

**Focus of the event: Recovering and building a better day after**

The third edition of the Forum will be centered on the collective response to Coronavirus, both in terms of improving our immediate response and resilience, and of rebuilding a more sustainable world.

1. **Improving the global governance of health**, with a view to increasing coordination among actors, launching initiatives, enhancing alert systems and preparedness, and boosting local health systems in developing countries.

2. **Fixing and greening capitalism**: Beyond necessary emergency measures — including for developing countries — to kick-start and sustain activity, we need to build economies that are fairer and more inclusive, and productive systems that are environmentally sustainable.

3. **Getting data and social media to help, not hurt**: Cyber solutions contribute to tackling the pandemic, but they can jeopardize privacy and freedom. Hence the necessity to fight fake news, decide on proper regulation of the use of personal data, and increase cybersecurity for all.

Other global governance issues such as regional security architectures and peace, gender equality, education (with the threat posed to fragile education systems), biodiversity — especially regarding oceans and access to clean water — as well as the governance of outer space will remain on the agenda.

**Shape of the event: A new digital experience**

Due to the Covid-19 pandemic’s resurgence, the third edition of the Paris Peace Forum will be held in digital format.

A unique platform, specifically designed to replicate the physical experience and enable a full event to be held in times of pandemic, will allow more than 10,000 participants to take part in the 2020 edition of the Forum.

The only remaining physical session will see several heads of state and international organization gather around President Emmanuel Macron to work on a collective response to Covid-19. This key meeting will also be broadcast on the Forum’s platform:
"While the initial plan was designed to strictly comply with health regulations and restrictions, we have chosen a zero risk approach to avoid any potential contamination. As a result, no guests, speakers, journalists or members of the public will be present at la Grande Halle de La Villette.

This year’s Forum is devoted to the response to the crisis and the principles that should govern the post-Covid international order. It also focuses on projects and initiatives from around the world aimed at providing immediate responses to the Covid-19 pandemic, improving our medium-term resilience, and rebuilding a more sustainable world.

In a context that calls for more international coordination than ever before, it is necessary to maintain this year’s sole opportunity for high-level meetings and exchanges between actors in global governance on the most critical issues of the moment."

- Justin Vaïsse, Director General of the Paris Peace Forum

Far more than a simple live stream, the digital platform allows online participants to:

- **Explore** each and every panel on the rich agenda of debate sessions, both live and replay (only a few panels will be streamed outside of the platform).

- **Share** your ideas and interact directly with panel speakers via Question & Answer tools and audience polling.

- **Connect** with other participants via dynamic networking tools able to algorithmically match you with other actors of global governance.

- **Exchange** with other participants on topics important to you via dynamic live chat & video tools.

- **Discover** 100 #SolutionsforPeace in the Space for Solutions, watch each project’s pitch and connect with the project leaders.

- **Create** your own personalized agenda with debate sessions, pitches and networking meetings so you don’t miss a single moment.

- **Learn** about topics of interest by participating in online workshops hosted by the Forum’s partners.
II – A PROGRAM THAT GOES BEYOND SIMPLE DISCUSSIONS TO PROVIDE SOLUTIONS

There will be a full program of sessions focused on concrete initiatives and projects, such as the Paris Call on Cybersecurity, the ACT-A initiative promoting diagnostics, therapeutics and vaccines for all, or the Finance in Common Summit gathering public development banks from around the world for a greener recovery, and many more. The highlights on the agenda include:

The Official Ceremony on 12 November at 2pm will feature multiple heads of state, government and international organizations who will gather around French President Emmanuel Macron to work on a collective response to the Covid-19 pandemic – and define what the principles for the post-Covid 19 world should be.

Public development banks represent 10% of global investment every year. If we want progress on the SDGs and climate objectives, they need to convene and agree on aligning their investment on these objectives. That is what the Finance in Common Summit will be all about, featuring 450 development finance institutions.

Global institutions and states have not always mounted a convincing response to the pandemic, leaving local governments on the frontlines. Anne Hidalgo (Mayor of Paris), Michael Bloomberg (Bloomberg Philanthropies), and Frans Timmermans (European Commission) will highlight the critical role cities have played and will play in recovering from the Covid-19 pandemic.

The Covid-19 pandemic is hitting refugees hard: Peter Maurer (ICRC), Nadia Murad (Nadia’s Initiative, Nobel Peace Prize) and David Miliband (International Rescue Committee) will address the crisis adding to existing crises – and what can be done to alleviate the plight of refugees.

Africa has resisted the Covid-19 pandemic well: Louise Mushikiwabo (OIF), Mo Ibrahim (Mo Ibrahim Foundation), Tidjane Thiam (African Union) and Koen Doens (DEVCO) will review the record and the dangers that lie ahead – and what should be done collectively to address them.

The world won’t escape the grip of Covid-19 without making effective medical tools available to all, and that is the aim of the multi-actor ACT-A initiative (Access to Covid-19 Tools Accelerator). The Paris Peace Forum will feature two exceptional panels on ACT-A, with French President Emmanuel Macron, Melinda Gates (Bill and Melinda Gates Foundation), Tedros Ghebreyesus (WHO), Adar Poonawalla (Serum Institute of India), Marisol Touraine (Unitaid), Seth Berkley (Gavi, the Vaccine Alliance) and many others to discuss vaccines for all.

Will the post-Covid19 world be a copy of the pre-Covid19 world? Or do we need to re-think our productive system, which is creating many negative externalities? Bruno Le Maire (Minister for the Economy, Finance and Recovery, France), Mohammed Yunus (Grameen Bank, Nobel Peace Prize) and Mari Pangestu (World Bank Group) will tackle the question of reforming capitalism to tend to health, the environment and social cohesion.

With the pandemic, our lives have gone online more than ever, exacerbating cyber dilemmas and dangers. Among the many digital issues addressed by the Forum, the Paris Call on Cybersecurity – born during the 2018 edition of the Paris Peace Forum – will take a leap forward with Jean-Yves le Drian (Minister of Europe and Foreign Affairs, France), Brad Smith (Microsoft) and UN representatives, among others.

Discover the complete program
Gathering experts from around the world

The Forum unites hundreds of speakers from around the globe, representing a variety of sectors – local and national governments, international organizations, NGOs, large companies, philanthropy, academia, media, and more. This multi-stakeholder approach ensures a comprehensive balance of sectors, themes, and geographical areas. Everyone, from high profile personalities, project experts and actors of civil society, takes part in open dialogue, standing united in diversity as they discuss solutions rather than problems.

In 2020, the third edition will include the participation of hundreds of speakers, including many heads of the world’s leading international and regional organizations, business leaders, philanthropic foundations, universities, the media and representatives of international civil society.

Audrey Azoulay – Director General, UNESCO
David Beasley – Executive Director, UN World Food Programme (WFP), Nobel Peace Prize
Michael Bloomberg – Bloomberg Philanthropies
Richard Branson – Founder, Virgin Group
Thierry Breton – European Commissioner for Internal Market, European Commission
Dr. Tedros Ghebreyesus – Director General, World Health Organization (WHO)
Helen Clark – Founder, Helen Clark Foundation
Melinda Gates – Bill and Melinda Gates Foundation
Kristalina Georgieva – Director General, Fonds Monétaire International (FMI)
António Guterres – Secretary General, United Nations (UN)
Anne Hidalgo – Mayor of Paris
Mo Ibrahim – Founder & President, Mo Ibrahim Foundation
John Kerry – Former US Secretary of State
Jean-Yves le Drian – Minister of Europe and Foreign Affairs, France
Emmanuel Macron – President of France
Achille Mbembe – Professor, Philosopher
David Miliband – CEO, International Rescue Committee
Louise Mushikiwabo – Secretary General, Organisation Internationale de la francophonie (OIF)
Nadia Murad – Founder, Nadia’s Initiative, Nobel Peace Prize
Mari Pangestu – Director General, World Bank Group
Trisha Shetty – Founder, SheSays, President, Paris Peace Forum Steering Committee
Brad Smith – President, Microsoft
Mohammed Yunus – Economist, Nobel Peace Prize (2006), Founder, Grameen Bank

And many more! Discover all the speakers
III – CONCRETE AND INNOVATIVE SOLUTIONS FOR A BETTER ORGANIZATION OF OUR WORLD

100 solutions to bounce back from Covid-19: discover the 2020 Selected Projects

The Call for Projects launched in March 2020 received more than 850 applications – a record since the creation of the Forum – from all types of actors: NGOs, companies, international organizations, states, local authorities… This is a sign that, despite the pandemic, there remains an astounding reservoir of international cooperation and a willingness to respond to the crisis collectively.

Of the 100 Selected Projects, 46 focus on immediate responses to the health, social and economic crisis, particularly concentrating on the three priorities of this year’s Forum:

- the governance of health
- the use and regulation of digital tools and platforms to respond to the crisis
- the support of civil society and economic activity in times of pandemics

Other selected initiatives provide answers to many challenges that did not disappear with the Coronavirus or, on the contrary, have increased: reconciling development finance with climate efforts, protecting the oceans, improving access to clean water, making outer space safe and sustainable, regulation the use of data and AI, enhancing the governance of education and ensuring gender equality.

A universal call for projects to respond to the crisis around the world

The responses to this third Call for Projects confirms the role of the Forum as a major player in international coordination, given that half of the projects selected by the Selection Committee are implemented globally, or on at least two continents.
A diversity of actors in collective action

The 2020 Selected Projects are led by a variety of actors from 61 different countries. They are initiated in particular by states (4 projects), international organizations (25 projects), NGOs (36 projects) as well as companies, foundations, local authorities and think tanks.

Solutions to go beyond the rhetoric and face the crisis in an immediate and concrete way

The selected project leaders will thus be able to present their solution from 11 to 13 November at the Grande Halle de La Villette in Paris or on a digital platform specially developed for the event. This third edition will be an opportunity for project leaders to reach out to thousands of actors in collective action and make a concrete contribution to ending the crisis and building a more sustainable world.

“It is now clear that the cost of the Covid-19 pandemic will be all the more exorbitant should not be able to provide a collective response. Yet the indicators of international cooperation are all trending poorly. The Forum was created to defend and advance multilateralism: while many states are dragging their feet, the massive response to our Call for Projects, and the superb selection of 100 projects for this 2020 edition, show that we can count on other forces to respond to the crisis.”

- Justin Vaïsse, Director General of the Paris Peace Forum

Discover all the 2020 Selected Projects
IV – THE SCALE UP COMMITTEE: A NEW WAY TO SUPPORT THE MOST PROMISING GOVERNANCE PROJECTS

All year round, the Paris Peace Forum supports ten governance projects selected among those showcased at the event.

The Paris Peace Forum is designed not only to convene actors for discussion and exchange, but to inspire ideas and encourage their onward growth.

The Forum selects ten projects from those presented at the event to receive additional follow-on support through the Scale-up Initiative. These projects are selected for having the highest potential of development while tackling governance issues.

Through the Scale-up Initiative, projects receive ongoing customized support, for example with advocacy, communications, or organizational development.

A Scale-up Committee, composed of ten experienced and influential personalities representing members of the Executive Committee, the Steering Committee and the Circle of Partners, provides advice and recommendations to support the projects in their implementation activities.

COMPOSITION OF THE SCALE-UP COMMITTEE

Félix FERNÁNDEZ-SHAW Director, Directorate General for International and Development | European Commission (DG DEVCO)

Olivier LAVINAL Program Manager of the Global Concessional Financing Facility (GCFF) | World Bank Group (WBG)

Kathrin LORENZ Head of the Governance and Conflict Department | GIZ

Julie MCCARTHY Co-director of the Economic Justice Program | Open Society Foundations

Stefano MANSERVISI, Advisor to the President of the Paris Peace Forum

Marc MOSSE Senior Director, EU Government Affairs | Microsoft

Joe POWELL Deputy Chief Executive Officer | Open Government Partnership

Noëlla RICHARD Youth Team Leader | United Nations Development Program (UNDP)

Andreas SCHLEICHER Director for the Directorate of Education and Skills | Organisation for Economic Co-operation and Development (OECD)

Trisha SHETTY Founder | SheSays

Alexandre STUTZMANN Senior Advisor and Team Leader for social, human rights, humanitarian and cultural issues | Office of the President of the United Nations General Assembly (UNGA)
Ten projects were selected at the closing ceremony of the second edition by a jury composed of both members of the Scale-up Committee and the Selection Committee. The following criteria applied: quality of the project; importance and relevance of the project to current global governance issues; feasibility of the project or its potential for progress; level of actual support as well as diversity of origin and of organization:

- Festival à Sahel Ouvert – Association Globe
- Global High Seas Treaty – High Seas Alliance (HSA)
- Model drug law – Global Commission on Drug Policy
- Principles for inclusive peace – Interpeace
- Rapid Response Mechanism for Higher Education in Emergencies – Global Platform for Syrian Students
- SADA’s Women cooperative – United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), International Labour Organization (ILO)
- Sustainable Cities Program – Sustainable Cities Institute (SCI)
- The Abidjan Principles on the right to education – Right to Education Initiative
- Ultra-poor graduation initiative – BRAC USA
- Youth driving democratic change – Oslo Center
V – AN INDEPENDENT ORGANIZATION FUNDED BY INTERNATIONAL DONORS

As a global and multi-stakeholder initiative, the Paris Peace Forum ensures its independence through funding from international partners, mostly non-governmental.

The Paris Peace Forum is an NGO founded in March 2018, and organized around three bodies: The Executive Committee, the Steering Committee and the Circle of Partners.

The **Executive Committee** is composed of the ten founding members of the Paris Peace Forum. They decide on the overall organization of the annual event as well as oversee the implementation of activities of the Paris Peace Forum.

The **Steering Committee** is composed of sixteen international experts with specialization in various aspects of global governance, with balanced gender and geographical representation. They support the Executive Committee in defining the strategic orientation of the Paris Peace Forum.

The **Circle of Partners** is composed of benefactor, institutional and media partners. They are invited to contribute recommendations to the Executive Committee on the strategic orientation of the Paris Peace Forum.
Composition of the Executive Committee

Pascal LAMY | Mo Ibrahim Foundation
President of the Paris Peace Forum
Member of the Board at the Foundation Mo Ibrahim

Nora MÜLLER | Körber Foundation
Vice President of the Paris Peace Forum
Executive Director of International Affairs and Director of the Berlin Office at the Körber Foundation

Vanessa SCHERRER | Sciences Po Paris
Vice President of the Paris Peace Forum
Vice President for International Affairs at Sciences Po

Michel DUCLOS | Institut Montaigne
Treasurer of the Paris Peace Forum
French diplomat at Institute Montaigne

Amyn Muhammad AGA KHAN | Aga Khan Development Network
Founder and Chairman of the Aga Khan Development Network

Edna JAIME TREVINO | México Evalúa
Director at México Evalúa

Mohan KUMAR | Research and Information System for Developing Countries (RIS)
Chairman at RIS New Delhi

Thierry de MONTBRIAL | Institut français des relations internationales (Ifri)
President at Ifri, since its foundation in 1979

André PARANT | French Ministry of Foreign Affairs
Deputy Secretary-General at the French Ministry of Foreign Affairs

Dino PATTI DJALAL | Foreign Policy Community of Indonesia (FPCI)
Founder of the Foreign Policy Community of Indonesia (FPCI) and Former Indonesian Ambassador to the United States
## Composition of the Steering Committee

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<tr>
<th>Name</th>
<th>Country</th>
<th>Position</th>
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<tbody>
<tr>
<td>Trisha SHETTY</td>
<td>India</td>
<td>Founder</td>
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<tr>
<td>Igor YURGENS</td>
<td>Russia</td>
<td>Chairman of the Management Board</td>
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<tr>
<td>Fauziya ALI</td>
<td>Kenya</td>
<td>Founder and President</td>
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<tr>
<td>Haifa Dia AL-ATTIA</td>
<td>Jordan</td>
<td>Former Chief Executive Officer</td>
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<td>CHEN Zhimin</td>
<td>China</td>
<td>Professor</td>
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<td>Renato FLORES</td>
<td>Brazil</td>
<td>Member of the Board</td>
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<td>Patrick GASPARD</td>
<td>United States</td>
<td>President</td>
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<td>Vasu GOUNDE</td>
<td>South Africa</td>
<td>Founder and Executive Director</td>
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<td>Rouba MHAISSEN</td>
<td>Lebanon</td>
<td>Founder and Director of the Sawa Foundation</td>
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<td>Stewart PATRICK</td>
<td>United States</td>
<td>Director of the International Institutions and Global Governance Program</td>
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<td>Gabriella RAMOS</td>
<td>Mexico</td>
<td>Chief of Staff and SHERPA</td>
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<td>Kenichiro SASAE</td>
<td>Japan</td>
<td>President</td>
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<tr>
<td>Martin TISNÉ</td>
<td>United Kingdom</td>
<td>Managing Director of Luminate</td>
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<tr>
<td>Yenny WAHID</td>
<td>Indonesia</td>
<td>Director of the Wahid Institute</td>
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<td>Huiyao “Henry” WANG</td>
<td>China</td>
<td>Founder and President</td>
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The 2020 Benefactors

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<td>Open Government Partnership</td>
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<td>Organization for Economic, Cooperation and Development</td>
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Paris Peace Forum on social media

[Social media icons]

www.parispeaceforum.org

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