



A **Global platform**
for **Governance projects**

La **plateforme Mondiale**
des **projets de Gouvernance**

More than a Forum - a project incubator

Beyond its immediate political impact, the Paris Peace Forum aims to advance the most promising governance projects, and to demonstrate that it is still possible to improve the collective response to global challenges in a deteriorated international environment. The Forum serves not merely as an annual gathering, but rather focuses year-round on global governance solutions, providing support to accompany the most promising initiatives showcased annually in Paris.

To accomplish this, a 10 member-**Scale-up Committee (SCUP)** was established to provide year-long customized support, with progress to be assessed during the following edition of the Forum. The support provided through the Forum's scale-up initiative serves to facilitate the development of the initiatives presenting the highest potential while simultaneously tackling crucial global governance issues.

Support provided by the Scale-up Committee

The Scale-up Committee (SCUP) is composed of 10 experienced and influential personalities, who are familiar with project management and implementation, and who have both resources to mobilize and time to commit to advancing global governance projects.



In close collaboration with the Paris Peace Forum Secretariat, SCUP members help 10 projects chosen annually from the 100+ projects showcased to meet their specific goals and progress in four distinct areas of work: **policy and advocacy, communication and visibility, partnership and funding, and overall organization**. Discover each pillar of support along with concrete examples of their impact on the 2019 Scale-up Projects:

Policy and Advocacy

A core pillar of support provided by the Paris Peace Forum Scale-up Committee is through strengthening political support and advocacy, aiming to:

- Facilitate connections with relevant stakeholders (international organizations, public authorities, private sector, NGOs, etc.) and facilitate access to relevant events and conferences to promote projects
- Raise the projects' issues in political discussions
- Obtain supportive communications and statements by key leaders
- Influence commitments or attitudes from key actors at national or international levels

How the Paris Peace Forum makes a difference

ANTARCTICA2020 | Ocean Unite, The Pew Charitable Trust, and Antarctic and Southern Ocean Coalition

The project is led by a diverse group of high-level influencers from the world of sports, politics, business, media and science, to build support for protecting more than seven million square kilometers of Antarctic waters by 2020. The Paris Peace Forum made a difference in providing advocacy support:

- Advocacy with Chinese government:
 - Antarctica and Southern Ocean Marine Protected Areas (MPAs) mentioned in the **Joint Declaration between China and France** signed on 25 March 2019 on the occasion of XI Jinping's visit to Paris.
 - Blue Partnership for the Oceans and sustainable investment in the oceans mentioned in the **EU-China Declaration** signed on 9 April 2019.
- Advocacy with Russian government via events organized with the French Embassy in Moscow, ahead of the November 2019 **CCAMLR's meeting**.

Organization

The second pillar of support provided to accelerate global governance projects is in their overall structure, aiming to strengthen internal organization strategies and provide venture support.

How the Paris Peace Forum makes a difference

THE WORLD BENCHMARKING ALLIANCE | The World Benchmarking Alliance

By supporting the private sector in its role to deliver on the Sustainable Development Goals (SDGs), the World Benchmarking Alliance helps companies to move from aspiration to achievement. The Paris Peace Forum made a difference in providing support throughout various organization changes:

- Accompaniment in expanding the permanent team and staffing a new office in London (United Kingdom)
- Implementing tools to put their core focus on personal and team development into practice

Partnerships and Funding

The Scale-up Committee also provides support in facilitating partnerships and fundraising efforts through strengthening project networks and funding strategies:

- Strengthen coalitions by building new or stronger networks
- Strengthen finance and fundraising strategies and activities
- Secure or conclude partnership agreements
- Diversify funding

How the Paris Peace Forum makes a difference

KUMEKUCHA: IT'S A NEW DAWN | Green String Network

This community-led social healing program addresses symptoms of trauma, guides discussions on violent extremism, forgiveness and reconciliation, and deconstructs entrenched cycles of violence at community and societal levels. The Paris Peace Forum made a difference in developing new partner relationships:

- Streamlining and structuring the project's short and long-term strategy, highlighting the work conducted in Kenya to develop new partnerships with different Kenyan stakeholders; and focusing development outside of Kenya on a new project designed for South Sudan
- Support following up with funding request to launch, strengthen and expand this new initiative

Communication & Visibility

The last pillar of support from the Scale-up Committee is assisting in the development of the overall communication strategy and tools, as well as strengthening international visibility:

- Strengthen visibility through communication tools provided – a “Paris Peace Forum SCUP project” label will be granted
- Strengthen visibility through media coverage (website, social media accounts, op-eds)
- Strengthen overall communication strategy and tools

How the Paris Peace Forum makes a difference

LEVERAGING VISUAL AND STATISTICAL ARGUMENT TO COMBAT TORTURE | World Justice Project

The project aims to end the use of torture as an investigative tool and to motivate new effective torture prevention measures. The Paris Peace Forum made a difference in providing communication support:

- The overall communication strategy and tools were reframed to highlight the uniqueness of the work done and attract the attention of potential donors.

CLIMATE RESILIENT ZERO-BUDGET NATURAL FARMING | The Government of Andhra Pradesh

Climate Resilient Zero-Budget Natural Farming in Andhra Pradesh (ZBNF) enables farmers to improve soil fertility, reduce costs and risks drastically, reduce irrigation requirement, and increase yields on a large scale while preserving the quality of the production. The Paris Peace Forum made a difference in building a communication package:

- Assistance was provided to build a straightforward communication package (emphasis put on the project’s link to implementation of the SDGs)
- Facilitated the official certification of social media pages (Twitter) for increased notoriety and credibility

Critical support in advancing governance solutions

More than simply voicing the issues, **the Forum is solutions-oriented**, showcasing and supporting concrete global governance initiatives. Either normative – instruments of law, standards and good practices – or capacity-building – new institutions, mechanisms and innovations, the support provided annually to the Scale-up projects is **critical in furthering their development on an international scale**. The different pillars of support along with the Scale-up Committee is carefully constructed to provide the best level of expertise in each of the necessary areas of focus.

Each year, the Forum invites those who have benefitted from support to return to the annual event to review the Scale-up process, identify improvements, and present their achievements to the Paris Peace Forum community.

THE PARIS PEACE FORUM SCALE-UP COMMITTEE

The SCUP is composed of 10 organization representatives reflecting the diversity of global governance actors, including representatives from private companies, development agencies and governments, NGOs, philanthropic foundations, think tanks, and international organizations.

- **Nicolas BAUQUET** | Researcher Director | Institut Montaigne
- **Koen DOENS** | Director-General responsible for geographic directorates at the Directorate-General for International Cooperation and Development | European Commission (DEVCO)
- **Lamia KAMAL-CHAOUI** | Director of the Centre for Entrepreneurship, SMEs, Regions and Cities | Organization for Economic Co-operation and Development (OECD)
- **Olivier LAVINAL** | Program Manager of the Global Concessional Financing Facility (GCFF) | World Bank Group (WBG)
- **Hélène N’GARNIM GANGA** | Head of the Political and Citizenship Transition Department | Agence française de développement (AFD)
- **Noëlla RICHARD** | Youth Team Leader | United Nations Development Program (UNDP)
- **Trisha SHETTY** | Founder and CEO | NGO SheSays
- **Antoine SIRE** | Head of Company Engagement | BNP Paribas
- **Alexandre STUTZMANN** | Senior Adviser and Team Leader for Social, human rights, humanitarian and cultural issues | Office of the President of the United Nations General Assembly

What the Paris Peace Forum means to them

Scale-up project leaders reflect on what the Forum means to them

“The PPF was bold enough to support us since the very beginning, amplifying our voice and allowing us to grow.”

Gerbrand Haverkamp,
World Benchmarking Alliance



“The SCUP critically examined our work, strengthened areas of potential improvement and helped us look beyond. It opened opportunities to connect with peer organizations, make linkages with donors and increase our visibility.”

Angela Yoder-Maina,
Kumekucha: It’s a New Dawn



Scale-up Committee members reflect on what it means to support global governance solutions

“The impact of Paris Peace Forum lives beyond the 3 days of the Forum through the commitment we take on as SCUP members. By providing tailored support to the 10 projects, we are truly investing in scaling impact and furthering solutions for good global governance.”

Trisha Shetty, NGO SheSays



“The SCUP brings together advice and experience from practitioners with enthusiasm and innovative ideas of young project leaders: the perfect mix for successful mentoring and overall a beautiful adventure!”

Alexandre Stutzmann,
United Nations General Assembly

