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I – THE PARIS PEACE FORUM: A NEW INTERNATIONAL MEETING

International tensions are increasing at a time where solutions to global challenges are urgently needed. With these issues in mind, the Paris Peace Forum aims to bring together all actors of global governance to strengthen multilateralism and international cooperation.

The Paris Peace Forum will convene political and numerous civil society actors as well as all those involved in the research and application of these global challenges (i.e. global warming, destabilization of the internet, armed conflicts etc.).

Actors from civil society, regional and international organizations leaders, Heads of State and Government will be among the participants. The Paris Peace Forum will provide all attendees with the opportunity to have an open dialogue.

Regarding the content and the format, the Paris Peace Forum is neither a summit nor a conventional international conference.

The Paris Peace Forum places at its heart innovative solutions to current governance challenges.

One hundred years after the end of the First World War, the Paris Peace Forum recalls the fact that there is an urgency to act; this will require concrete action, free speech and dialogue between all actors.
120 concrete solutions to today’s challenges

The Paris Peace Forum focuses on those who seek to implement concrete actions to today’s challenges. 850 initiatives were audited by the Selection Committee; 120 projects were selected and will be presented at the Paris Peace Forum.

The presence of all traditional actors of governance

105 countries were invited. More than 60 Heads of State and Government have confirmed their participation. States are obviously a key part of the solution and their presence is necessary at such a forum. However, their attendance at a meeting with such a format will be unique in the sense that there will be direct meetings between Heads of State and project leaders.

In addition to States, representatives from various international and multilateral institutions will be present at the Paris Peace Forum; e.g. the Secretary-General of the United Nations, the IMF Director, the WTO Director, the President of the World Bank. Numerous multilateral organizations will also be present, including those based in Paris (OECD, UNESCO, OIF, IEA etc.). Their presence shows that this initiative complements existing actors and initiatives.

Cross-cutting themes

The Paris Peace Forum is organized around 5 themes: peace and security, environment, development, inclusive economy, new technologies. The challenges we face are not concerned with sectoral constraints: the Paris Peace Forum takes note of this.

An original program

Heads of State and Government will speak simultaneously during the first day in several spaces at the venue and in various configurations. One speaker may make a plea or give a masterclass, several speakers may be involved in round-tables or have discussions – an innovative format for such a high level meeting.

All participants will be able to take part in the controversial debates. The formats of the debates (Fishbowl, Brainstorm, Conversation, Vote) respond to a need for frankness and simplicity in the way in providing answers to the highlighted challenges.

Finally, a hackathon on financial data transparency will to mobilize collective intelligence in the fields of computer, economics or social sciences around global governance and financial data transparency issues.
II – MISSION: TO CREATE THE FIRST PLATFORM FOR SOLUTIONS TO INTERNATIONAL CHALLENGES

After a call for projects that was resulted in almost 900 submissions in the summer, 120 projects were selected to be presented in Paris this autumn. The project leaders of the selected solutions for governance will not present their projects in the conventional way that is observed at conferences. Instead, they will be at the center of the event, which will be conceived as a ‘global village of action’. The project inventors will represent a community of actors engaged in the search and the application for concrete solutions.

Creating international and inter-projet synergies

The Space for Solutions at the Paris Peace Forum will convene all the inventors of the selected projects from 42 countries and 10 international organizations. Within this space, the inventors will be able to present their solution to the participants, and address any questions about them.

A web application to create dialogue between all participants

The web application of the event will enable stakeholders to interact in order to band together and learn from each other before and during the Paris Peace Forum.

10 projects supported in the long term

The Forum is focused on the long term. The idea is not just to highlight the initiatives, but to strengthen and support them in their growth and implementation. A monitoring committee composed of experts will follow 10 of the 120 projects presented in Paris from 11 to 13 November for the period of one year.

Listening to the needs of key actors in the field

Prior to the Forum, a study will be conducted on the expectations of the project leaders, so as to offer the best possible experience.
The UN describes domestic resources as “the largest untapped source of financing to fund national development plans”, and has listed support for building the capacity of national tax audit systems as a priority.

The Tax Inspectors Without Borders (TIWB) project focuses on tackling tax avoidance by improving local audit capacities, with a particular emphasis on ensuring multinationals conform with local tax laws. This is a great example of south-south cooperation (e.g. Botswana helped by Kenya) as well as north-south cooperation.

To date, USD 414 million in increased tax revenues is attributable to TIWB and TIWB-style support offered in partnership with the African Tax Administration Forum (ATAF) and the World Bank Group (WBG). TIWB represents excellent value for money with over USD 100 in additional tax revenues recovered for every USD 1 spent on operating costs.

The program, which is supported by the Organisation for Economic Co-operation and Development (OECD) and the UN Development Program (UNDP), helps countries to recover revenue from multinationals that have been paying less than their fair share. It also seeks to build local audit capacities and is seen as the key to meeting the UN’s sustainable Development Goals.

Currently, 29 programs remain operational and 7 have been completed (and thus exceed the target set by the TIWB Governing Board of 35 programs by April 2018). Over 20 programs are in the pipeline. These developments are, in part, due to increased active participation from partner administrations, with 11 countries deploying their serving tax officials and a UNDP managed roster of 40 tax audit experts up and running.

Zero Budget Natural Farming (ZBNF) is a farming practice that believes in natural growth of crops without adding any fertilizers and pesticides or any other foreign elements.

The word Zero Budget refers to the zero net cost of production of all crops (inter crops, border crops, multi crops). The inputs used for seed treatments and other inoculations are locally available in the form of cowdung and cow urine.

A ZBNF practicing farmer has lower cost of inputs and thus has better capacity to increase the incomes. At the same time, ZBNF crops helps in retaining soil fertiliting and is climate change resilient. ZBNF principles are in sync with the principles of Agro ecology, a world-wide movement. Its greatest strength is that it is based on the latest scientific discoveries in agriculture, and, at the same time it is rooted in Indian tradition. The FAO has as recently as April, 2018 urged all countries to move towards the adoption of Agro ecology to meet the twin goals of global food security and conservation of the environment.
Antarctica plays a hugely important role for the planet as a climate regulator and driver of the critical ocean currents that feed the world. It contains about 90 percent of the world’s ice and around 70 percent of the planet’s fresh water, both of which are vulnerable to warming air and waters. This continent is under threat. Antarctica and the Southern Ocean have been disproportionately affected by the impacts of climate change, with an increase of more than 5 degrees Celsius in the average surface temperature over the past 50 years. We need to act fast to realise a network of marine protected areas (MPAs) around the continent by 2020, to protect these sensitive ecosystems from the threat of industrial fishing during a time of extreme environmental change. Antarctica 2020 is a group of high-level influencers from the worlds of sport, politics, business, media and science, who are building support for the protection of more than 7 million square kilometers of the Southern Ocean by 2020 through the establishment of a network of large-scale marine protected areas in the region.

Antarctica 2020 is calling for high-level leadership, multilateral cooperation and sustained diplomatic efforts to ensure action is taken to protect the world’s greatest remaining ocean wilderness— the Southern Ocean. This protection will safeguard Antarctica’s precious marine life, build global resilience to climate change and create an environmental legacy that will benefit humanity for generations to come.

The costs for cyber attacks for firms and states social institutions are mountings. Highly destructive attacks have illustrated the growing need for cyber norms. For instance, the software ‘NotPetya’ cost businesses, such as Saint-Gobain, more than $1.2 billion in 2017. Add to this:

- No clear prohibitions on cyberattacks against critical infrastructure, private organizations or civilians in peacetime
- No clear legal obligation for states to prevent or investigate the use of their territory for cyberattacks
- No international consensus to limit external interference (digital or otherwise) in democratic processes

Applying lessons of the past to create a safer digital future with several actions:
A presentation by Brad Smith, President and chief legal officer of Microsoft, to address the urgent need for digital peace and modern multilateralism
A multi-stakeholder panel to debate the pathways for protecting civilians in cyberspace.
An announcement of Digital Peace Principles led by governments and supported by the industry at the Paris Peace Forum.
A recent survey of companies by the World Business Council on Sustainable Development (WBCSD) found that while many firms have started work on identifying the SDGs most relevant to their business, less than a quarter are integrating them into their strategic thinking and there is scant information on their business impact.

Insurance giant, Aviva, the Index Initiative and the UN Foundation launched the World Benchmarking Alliance (WBA), which will develop free, publicly available benchmarks that compare and rank companies’ performance on the Sustainable Development Goals (SDGs). Corporates can be ranked against each other according to their contribution towards individual SDGs.

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The World Benchmarking Alliance by Index Initiative – Inclusive economy / The Netherlands

During the launch event, which convened in New York, US, on 24 September 2018, Mark Wilson, Group CEO, Aviva, noted that the WBA’s objective is to make business the greatest force for good on our planet, but such an objective can only be met if CEOs, Boards and regulators think about the long term. The WBA expects to have assessed 2,000 companies by 2023.

The initiative is being funded by Aviva and the UK, Dutch, and Danish governments.

Partnership for Regional Ocean Governance by IDDRI – Environment / France

It is now a widely accepted fact that the degradation of the marine environment has outpaced the development of the international ocean governance landscape. A central challenge comes from the transboundary nature of both marine resources and threats to ocean sustainability: neither fish stocks nor marine pollution are bound by national borders.

Another problem is the sectoral divide in ocean governance: human activities in the ocean are regulated through separated regulatory systems with limited coordination between the different sectors of human uses and conservation. Addressing these challenges requires collective and coordinated actions by States and other actors to develop innovative approaches to ocean governance and solutions to shared problems within marine regions.

Sustainability Studies (IASS), TMG Think Tank for Sustainability and the United Nations Environment Programme (UNEP) created the Partnership for Regional Ocean Governance (PROG) in 2015.

The PROG is a collaborative initiative at the science-society-policy interface that supports the development of integrated ocean governance approaches for marine regions. In particular, it aims to:

• Support regional organisations and their Contracting Parties to develop innovative and efficient strategies for ocean governance;

• Develop collaboration and exchange of best practices between marine regions;

• Build synergy between global processes and regional initiatives.

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Examples of the governance solutions that will be presented at the Paris Peace Forum
III – AN INDEPENDENT ORGANIZATION FUNDED BY NON-GOVERNMENTAL AND INTERNATIONAL DONORS

How much does it cost?

The budget for the first Paris Peace Forum will be around € 5 million. This sum is obtained from non-governmental partners, the vast majority of whom are private. Most of them are French and foreign companies, foundations, philanthropists and development agencies. In order to ensure that the Paris Peace Forum remains independent, no partner can cover more than 10 % of the cost of the event.

A hybrid organization for global, independent and multilateral initiatives

The Paris Peace Forum is organized by an association (law 1901) created in March 2018. It is governed by three bodies: the Executive Committee, the Steering Committee and the Circle of Partners.

Executive Committee: Made up of the representatives of the 6 founding members, it is responsible for the overall organization and implementation of the Paris Peace Forum.

Steering Committee: Consisting of 16 highly qualified individuals from around the world, it is consulted by the Executive Committee on decisions pertaining to the annual organization the Paris Peace Forum.

Circle of Partners: Bringing together the benefactors, the institutional and media partners, it can make recommendations on the strategic orientation of the Paris Peace Forum.
Composition of the Executive Committee

The Mo Ibrahim Foundation represented by Nathalie Delapalme, Executive Director of the Mo Ibrahim Foundation.

The Körber Foundation, represented by Nora Müller, Executive Director of International Affairs and Director of the Berlin Office of the Körber Foundation.

L’Institut français des relations internationales represented by Thierry de Montbrial, President of the Institut français des relations internationales, which was founded in 1979.

L’Institut Montaigne represented by Laurent Bigorne, Director of the Institut Montaigne since 2011.

The Ministry for Europe and Foreign Affairs represented by Justin Vaisse, Director of the Center for Analysis, Forecasting and Strategy of the Ministry for Europe and Foreign Affairs.

Sciences Po represented by Vanessa Scherrer, Vice-President for International Affairs
## Composition of the Steering Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pascal LAMY</td>
<td>France</td>
<td>President emeritus of the Jacques Delors Institute and former Director General of the World Trade Organization – President of the Steering Committee</td>
</tr>
<tr>
<td>Trisha SHETTY</td>
<td>India</td>
<td>Founder of SheSays – Vice President of the Steering Committee</td>
</tr>
<tr>
<td>Haifa Dia AL-ATTIA</td>
<td>Jordan</td>
<td>former Chief Executive Officer of the Queen Rania Foundation</td>
</tr>
<tr>
<td>Fauziya ALI</td>
<td>Kenya</td>
<td>Founder and President of Women in International Security-Horn of Africa</td>
</tr>
<tr>
<td>Zhimin CHEN</td>
<td>China/Shanghai</td>
<td>Professor at the Fudan University</td>
</tr>
<tr>
<td>Renato FLORES</td>
<td>Brazil</td>
<td>Member of the board of the Getulio Vargas Foundation</td>
</tr>
<tr>
<td>Patrick GASPARD</td>
<td>USA</td>
<td>President of Open Society Foundations</td>
</tr>
<tr>
<td>Kristalina GEORGIEVA</td>
<td>Bulgaria</td>
<td>Chief Executive Officer of the World Bank</td>
</tr>
<tr>
<td>Vasu GOUNDEN</td>
<td>South Africa</td>
<td>Founder and Executive Director of the African Center for the Constructive Resolution of Disputes</td>
</tr>
<tr>
<td>Edna JAIME</td>
<td>Mexico</td>
<td>Director General of Mexico Evalua</td>
</tr>
<tr>
<td>Rouba MHAISSEN</td>
<td>Lebanon</td>
<td>Founder and Director of the Sawa Foundation</td>
</tr>
<tr>
<td>Stewart PATRICK</td>
<td>USA</td>
<td>Director of the International Institutions and Global Governance Program at the Council on Foreign Relations</td>
</tr>
<tr>
<td>Kenichiro SASAE</td>
<td>Japan</td>
<td>President of the Japan Institute of International Affairs</td>
</tr>
<tr>
<td>Yenny WAHID</td>
<td>Indonesia</td>
<td>Director of The Wahid Institute</td>
</tr>
<tr>
<td>Huiyao “Henry” WANG</td>
<td>China/Beijing</td>
<td>Founder and President of the Center for China and Globalization</td>
</tr>
<tr>
<td>Igor YURGENS</td>
<td>Russia</td>
<td>Chairman of the Management Board of the Institute for Contemporary Development</td>
</tr>
</tbody>
</table>
The Circle of Partners

The Circle of Partners is composed of two categories of partners: benefactors and institutional partners.

**Benefactors**

These main partners contribute up to 10% of the total budget:

- Aga Khan Development Network
- Daphne Recanati Kaplan & Thomas S. Kaplan
- Deutsche Gesellschaft für Internationale Zusammenarbeit
- European Union
- Facebook
- Ford Foundation
- Google
- Luminate
- Microsoft
- Open Society Foundations

These grand partners contribute up to 6% of the total budget:

- Axa
- Environment Agency – Abu Dhabi

These regular partners contribute up to 3% of the total budget:

- Agence française de développement
- Allen & Overy
- Auditoire
- BNP Paribas
- Carnegie Coporation
- Frallain
- Fondation Calouste-Gullbenkian
- Global Challenges Fondation
- Robert Bosch Stiftung
- Stiftung Mercator
- The Rockefeller Foundation

**Institutional partners**

- Club de Paris
- Council of Europe
- European Commission
- European Parliament
- Institute of International and Strategic Relations
- International Energy Agency
- International Chamber of Commerce
- International Committee of the Red Cross
- International Labour Organization
- International Monetary Fund
- International Organization of La Francophonie
- Mairie de Paris
- Open Governement Partnership
- OECD
- UNESCO
- UN Global Compact
- UNDP
- World Trade Organization
**IV – THE PARIS PEACE FORUM SCHEDULE**

### 11 NOVEMBER

1 pm: doors open for the first edition of the Paris Peace Forum
- 2 pm: launch of the hackathon on the transparency of financial data
- 3 pm: official delegations arrive
- 3:30 pm: opening ceremony – introduction by Emmanuel Macron, President of France, with addresses by Angela Merkel, Chancellor of Germany and Antonio Guterres, UN Secretary General
- 4:45 pm: dialogue of continents on global governance
- 6:00 pm: dialogue of international organizations on global governance
- 7:45 pm: doors close

### 12 NOVEMBER

9 am: doors open for the second day of the Paris Peace Forum
- a dozen transversal debates on topics pertaining to global governance
- 20 discussions on governance solutions
- 85 pitches of projects
- Multiple networking sessions organized by participants and partners
7 pm: doors close

### 13 NOVEMBER

9 am: doors open for the third day of the Paris Peace Forum
- 8 transversal debates on topics pertaining to global governance
- 12 discussions on governance solutions
- 45 pitches of projects
- multiples networking sessions organized by participants and partners
3:30 pm: presentation of the outcomes of the hackathon
4:15 pm: closing ceremony of the first edition of the Paris Peace Forum – the 10 selected projects for special support are announced
5 pm: doors close
848 global governance projects submitted
120 governance solutions from 42 countries

350 project leaders, 80 hackathon participants, 200 speakers and thousands of guests

More than 80 debates, 130 pitch presentations

105 invited countries – 60 countries in attendance, 30 international organizations represented

Paris Peace Forum on Social Media

www.parispeaceforum.org

Contact: media@parispeaceforum.org