

**NUTRITION
FOR GROWTH**
PARIS 2025

NUTRITION FOR GROWTH SUMMIT 2025

Stakeholder toolkit

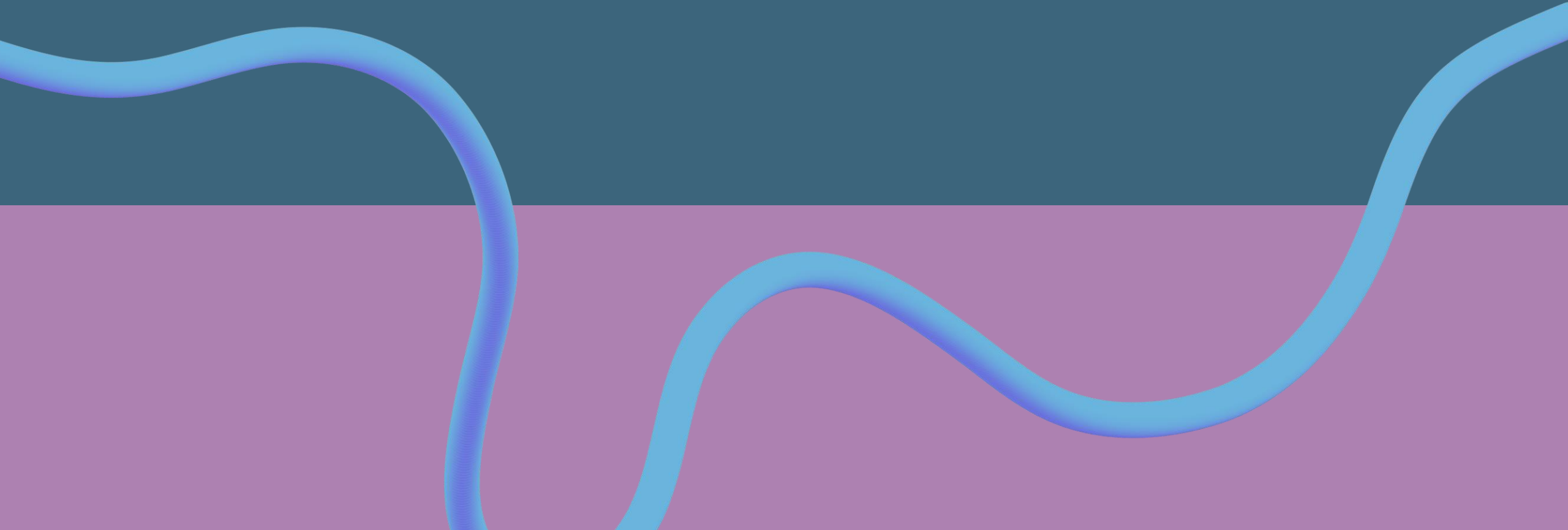


CONTENTS



- 01** How to use this toolkit
- 02** About the N4G Summit
- 03** How to talk about N4G Paris
- 04** Media materials
- 05** Brand guidelines and assets
- 06** Social media guidance and principles
- 07** Social media handles

01 HOW TO USE THIS TOOLKIT



HOW TO USE THIS TOOLKIT

This toolkit provides a guide for partners to communicate around the upcoming Nutrition for Growth (N4G) Summit taking place in March 2025.

- **About N4G Summit:** The objectives for Nutrition for Growth Paris 2025.
- **How to talk about N4G:** Key messaging, proof points and Q&As to support partners to amplify N4G in a consistent way.
- **Media materials:** Access to N4G media materials, alongside information to facilitate co-ordination of media outreach between partners.
- **Brand guidelines and assets:** Customizable templates and assets which are free for you to use on your social media channels.
- **Social media guidance and principles:** Our recommendations for engagement on social media around the Summit, including information about the event hashtag, #N4GParis.
- **Social media handles:** An overview of the social media channels associated with N4G's organizers, which we encourage you to include in your social posts.

This toolkit includes

- 01** Key messages and Q&As
- 02** The official hashtag for social media
- 03** Suggested copy for social media channels
- 04** Branding guidelines and a suite of creative assets in N4G branding for partners to use
- 05** Media materials

02 ABOUT THE N4G SUMMIT



WHAT IS THE N4G SUMMIT?

Over the last decade, the Nutrition for Growth (N4G) Summit has mobilized political and financial commitments across multiple sectors, including health, food and social protection, to accelerate progress on nutrition and the SDGs.

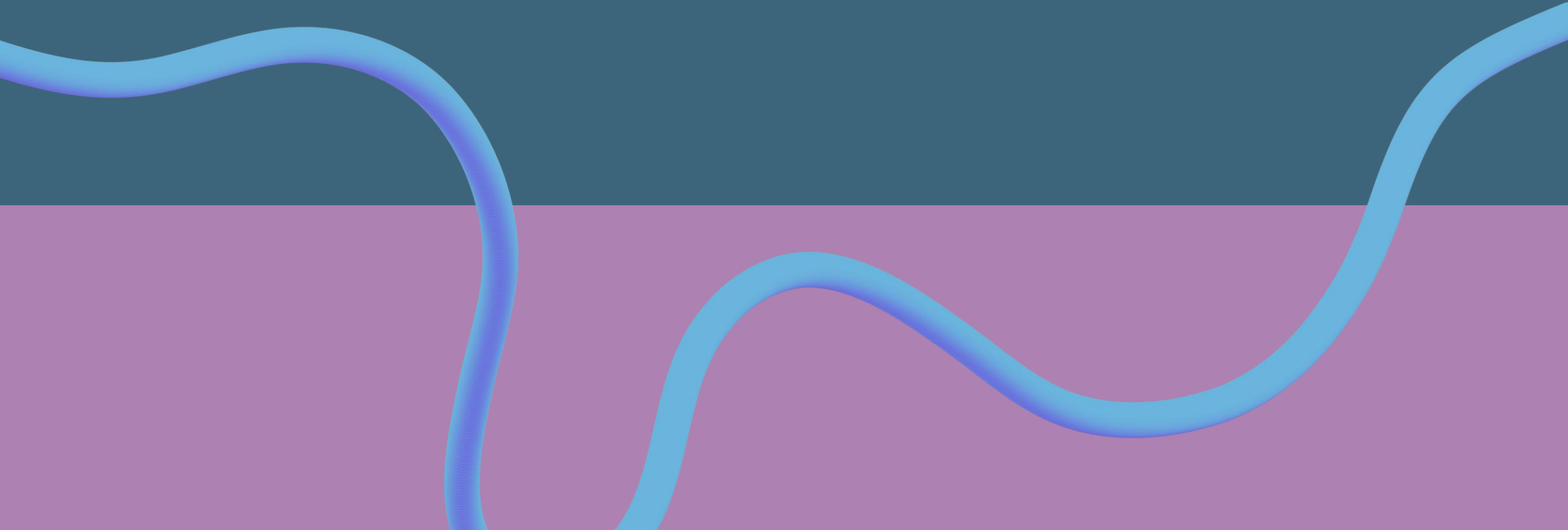
- **London (2013):** 100 stakeholders endorsed the Global N4G Compact and pledged more than \$4 billion in new nutrition-specific projects and \$19 billion in nutrition-sensitive projects.
- **Milan (2017):** Leaders gathered again to track the progress of the pledges made in 2013 and generate an additional \$3.4 billion in nutrition pledges.
- **Tokyo (2021):** 181 stakeholders across 78 countries registered commitments totalling over \$27 billion.
- **Paris (2025):** N4G Paris will call for decisive and bold political and financial commitments to scale up our ambitions in the fight against malnutrition in all its forms and accelerate progress towards the achievement of global nutrition targets by 2030.

WHO ATTENDS?

The multi-stakeholder summit will bring together a diverse audience of stakeholders from around the world, including governments, international organizations, research institutions, civil society organizations, philanthropies, private sector entities, and more.



03 HOW TO TALK ABOUT N4G PARIS



IT ALL STARTS WITH NUTRITION

TOUT COMMENCE PAR LA NUTRITION

Key messages and Q&A

The key messaging framework, developed in conjunction with partners, underpins all the Summit's communications and advocacy activations.

This includes:

- **The Summit's central narrative** – priority messages of the Summit
- **Defining arguments** – key points which support our central narrative
- **Calls to action** – how we will create a sense of urgency around the Summit
- **Critical proof points** – supporting evidence, including facts and figures. (N.B. these are not prescriptive, and we encourage partners to use their own proof points, if preferred)
- **FAQs** - to aid with responding to anticipated questions ahead of the N4G Paris Summit.

[DOWNLOAD NOW](#)

MESSAGE FRAMEWORK

IT ALL STARTS WITH NUTRITION | TOUT COMMENCE PAR LA NUTRITION

Nutrition is a universal challenge. From health and education to agriculture, climate change and economic growth, nutrition is a critical building block for any country's human, social and economic development.

DEFINING ARGUMENTS

NUTRITION FOR PEOPLE

Good nutrition is the cornerstone of **child survival**, and of healthy and productive lives, enabling people everywhere to reach their full potential.

NUTRITION FOR PLANET

Transforming how we produce, consume and manage food is essential for ensuring sustainable food systems and building human resilience in the context of climate change and increasing crises.

NUTRITION FOR SUSTAINABLE DEVELOPMENT

Strategic investments in nutrition fuel economic growth, reduce inequalities, and amplify the impact of other development initiatives.

NUTRITION FOR GROWTH

The Nutrition for Growth Summit (N4G) Paris presents a **landmark moment for global leaders to embrace a new vision** for nutrition and sustainable development.

CALL TO ACTION

At the 2025 N4G Summit, we urge leaders to:

Align policies and resources: Prioritize integrating nutrition into broader development efforts across health, agriculture, education, and climate action.

Close the funding gap: Deliver coordinated investments to bridge the \$13 billion annual shortfall in nutrition funding.

Set bold targets: Commit to measurable national nutrition plans, establish funding targets, and implement robust tracking systems to ensure accountability.

04 MEDIA MATERIALS



PLANS FOR MEDIA AMPLIFICATION

The following media activations will be delivered by the French Foreign Ministry and partners leading up to, during and at the conclusion of the Summit.

KEY MEDIA ACTIVATIONS

Thought leadership

Proactive media engagement for N4G spokespeople

Media advisory

Issued globally ahead of the Summit

Event press office

On the ground media management

Press release

Announcement of the Summit's key achievements



Working together

MATERIALS

Partners are encouraged to amplify N4G's official media materials among their networks and within local markets.

Official N4G media materials will be made available in the below folder, including:

- [Press kit](#)
- [Media advisory](#)
- [Spokesperson grid](#)
- [Press release](#)

N4G COMMS ACTIVITY TRACKER

We encourage partners to use the [N4G partners communications tracker](#) to share and co-ordinate planned activities around N4G Paris.

CONTACT

Please contact the Portland to share your media engagement plans and co-ordinate outreach efforts , as required.

E: n4g@portland-communications.com

[DOWNLOAD MEDIA MATERIALS](#)

05 BRAND GUIDELINES AND ASSETS



BRAND GUIDELINES

The Nutrition for Growth brand refresh builds upon the existing logo with a dynamic new palette of joyful yellow, bold blues, and a reassuring mauve, adding warmth and impact to the signature blue and gold. At its core is N4G 2025's signature graphic – the line – symbolizing the collective journey.

Imagery balances joy and optimism with action and impact, inspiring confidence in achievable progress while acknowledging global challenges.

The guidelines offer direction for logo use, colors, typography, and photography, including examples for partners to integrate N4G Summit 2025 into digital and print materials.



[DOWNLOAD BRAND GUIDELINES](#)

CREATIVE ASSETS

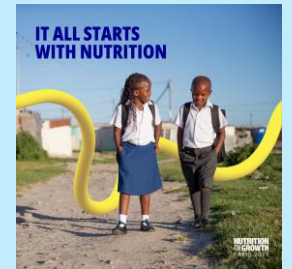
The Nutrition for Growth creative assets include:

- N4G logos in color, black and white
- The 'line' for bringing designs together, in six colors
- Social graphic templates – including pledge cards; quote cards, fact cards and countdown cards (X, LinkedIn & Instagram)
- Video templates – including Vox pop framing, end cards for speaker videos and the Summit teaser video (coming soon)
- *Typography can be downloaded directly from [here](#)*

DOWNLOAD CREATIVE ASSETS

HOW TO USE THE SOCIAL GRAPHIC TEMPLATES

- 01** Download the Summit's fonts
- 02** Visit our shared Google Drive to view all available creative assets
- 03** Open the *Social graphic templates* folder
- 04** Select which message you want to convey – pledge news, quote, facts, countdown – as well as which platform you wish to add it to – X, LinkedIn or Instagram. Download the template you want to use
- 05** Edit your downloaded template where needed. Templates have been created in PowerPoint for universal useability
- 06** Export as a PNG
- 07** Post on your social media



06 SOCIAL MEDIA GUIDANCE AND PRINCIPLES



HOW YOU CAN GET INVOLVED ON SOCIAL MEDIA



Engage with content posted by @nutritionwin on X (Nutrition for Growth official account)



Utilize the hashtag #N4GParis in your content and tag N4G partners



Share photos and information about your sessions during the Summit

ENGAGING ON SOCIAL MEDIA

We set out the following guidelines for engaging on social media ahead of and during the Summit in Paris 2025.

THEMES AT THE SUMMIT

We recommend partners tailor social media content to audiences in alignment with the Summit's core messaging pillars: **People**, **Planet**, **Sustainable Development** and **Growth**.

CUSTOMIZABLE TEMPLATES

We have developed a series of customizable templates for use by partners and attendees. These include core messages as well as news moments and quotes. We encourage you to utilize these templates in social media content ahead of and during the Summit to inform and engage your audience.

MEDIA COVERAGE

Partners are encouraged to amplify [media coverage](#) published around the Summit within social media content plans.

POSTING DURING THE SUMMIT

N4G will publish live content during the Summit, which partners can amplify directly. Partners are also encouraged to post images and video captured at the Summit alongside the hashtag and relevant handles.

Please ensure that all content amplified from the Summit qualifies for amplification (e.g. certain events and announcements may abide to Chatham House rules or embargoes).

PAID ADVERTISING ON SOCIAL MEDIA

We are not currently planning to advertise on social media but support the use of N4G branded assets in paid advertisements. Please [align with PPF](#) before launching any ad campaigns online.

Working together

We encourage you to broaden your networks on social media to encompass the wide bench of N4G stakeholders, from key spokespeople to philanthropic organizations. This might look like...

- **Following other partner organizations on X and Instagram**
- **Resharing content from partner organizations on LinkedIn and X**
- **Tagging partners in social media content, where relevant**

SUGGESTED APPROACH

We recommend tagging other partner organizations in social media content which relates to them. For example, sharing a graphic about a pre-Summit pledge announcement and tagging partners in the image so they can engage with and amplify your post.

Official hashtag

#N4GParis

We are aware that there are several hashtags being used by our partners and attendees around this year's Summit.





The official Nutrition for Growth and Paris Peace Forum accounts will be **using and monitoring the hashtag #N4GParis** ahead of and during the Summit, as we hope to bring the conversation together under one feed.

Using the #N4GParis hashtag will clearly affiliate your content alongside the Summit and we will use our discretion to like, comment under and repost your content where appropriate.




Content which uses other unofficial hashtags such as #N4G2025 may not be picked up on social media and receive amplification from our channels or partner channels.


We encourage you to include the hashtag in all your content around the Summit in conjunction with any theme-specific hashtags for your nutrition or event content.


SUGGESTED SOCIAL MEDIA POSTS FOR X AND BLUESKY

-  Nutrition for People
-  Nutrition for Planet
-  Nutrition for Development
-  Nutrition for Growth

Everything starts with nutrition, yet 2.8B people couldn't afford a healthy diet last year. This must change. #N4GParis will unite the nutrition and development global community to:




-  Shape the future of nutrition
-  Design paradigm-shifting policy
-  Establish bold funding targets

 The @WFP warns that a 2°C temperature rise could put 189 million people at risk of malnutrition.


 At #N4GParis, we're pushing world leaders for bold commitments to advance sustainable food systems which keep people healthy, and our planet too.

The first 1,000 days are critical for a healthy life. Poor nutrition during this period can have significant, long-term impacts on learning and productivity.



We must protect the next generation by making nutrition a cornerstone of healthy and productive lives. #N4GParis @1000Days

Nutrition is more than just the food we eat, it's a fundamental building block of global development. At #N4GParis we're advocating for a new approach to bring nutrition into all policy areas, including education  agriculture  and health. 

Good nutrition is a universal challenge across the world. Today, malnutrition affects 1 in 3 people globally.

#N4GParis is a chance to unite in the fight against malnutrition and advocate for commitments to a more sustainable future. 



Women and girls bear the brunt of malnutrition, limiting their ability to thrive and realize their potential, and reinforcing gender inequality in societies.

Building a healthier, more equitable world – it all starts with nutrition.   #N4GParis




Climate change affects everyone, but it won't affect everyone equally. Data shows that undernutrition by climate change will worsen severe child stunting by 23% in Africa & 62% in South Asia by the 2050s.


There is no choice other than to act on nutrition now. #N4GParis

DYK inaction on malnutrition could cost the global economy \$41T?

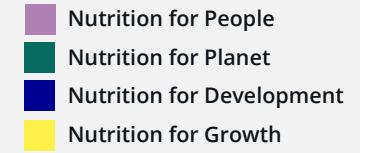
Investing in nutrition isn't only a moral imperative but an economic one. At #N4GParis, we need strategic investments to tackle the cost of inaction and fuel economic growth.  

Well-nourished children are:

-  19% more likely to read proficiently
-  20% more likely to earn higher incomes in later life
-  33% more likely to escape poverty as an adult

 We hope #N4GParis will advance nutrition policy meaning that children everywhere can reach their potential.

SUGGESTED SOCIAL MEDIA POSTS FOR LINKEDIN AND FACEBOOK



Everything starts with nutrition, yet 2.8B people couldn't afford a healthy diet last year. This must change.

Poor nutrition during the first 1,000 days of life can lead to stunting, cognitive delays, and greater disease risk, with lifelong impacts on learning and productivity.

The Nutrition for Growth Summit in Paris (27-28 March) will unite the global nutrition and development communities to:

- ◆ Shape the future of nutrition
- 🏛️ Design paradigm-shifting policy
- 🌍 Establish bold funding targets

#N4GParis #InvestInNutrition



Nourished children are the foundation for any country's social and economic development.

Equipping children with the right nutrients to thrive means they are 19% more likely to read proficiently, 20% more likely to earn higher incomes in later life and 33% more likely to escape poverty as an adult.

We're advocating on behalf of children globally at the Nutrition for Growth Summit in Paris this year, putting them at the heart of nutrition policy and sustainable development.

#N4GParis #InvestInNutrition



Good nutrition is essential for individuals & societies in all countries to progress. Yet, malnutrition affects 1 in 3 people globally – a major challenge.

Undernutrition causes nearly half of child deaths under five, and obesity-related conditions killing 2.8 million people each year.

Every country in the world faces a malnutrition crisis. The N4G Summit will bring the global community together to set the course for sustainable, long-term change at national and global levels.

We're proud to be attending #N4GParis (27-28 March), where the world's leading voices in nutrition will unite in the fight against malnutrition and advocate for commitments to a more sustainable future 🌍

🔗 Find out how you can get involved: <https://nutritionforgrowth.org/>



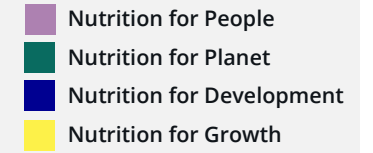
The climate-nutrition nexus means that populations most vulnerable to climate change will also be disproportionately impacted by malnutrition in the future: by the 2050s, Africa is likely to see a 23% increase in child stunting and South Asia could see a 62% increase.

With so many competing priorities, we cannot afford to let nutrition slip down our list of key focus areas for sustainable development.

At #N4GParis (27-28 March), we are coming together to promote the integration of nutrition into broader development efforts including health, agriculture, education, and climate action.

🔗 Find out how you can get involved: <https://nutritionforgrowth.org/>

SUGGESTED SOCIAL MEDIA POSTS FOR LINKEDIN AND FACEBOOK



Global food production is at risk from increasing carbon emissions, rising temperatures and extreme weather events.

Slight shifts in temperatures can reduce crop yields and nutrient concentrations, severely impacting food producers' ability to keep up with global demand.

Data from @World Food Programme shows that 189 million more people risk falling into hunger if there is a 2°C temperature increase, whilst a 4°C temperature increase will put 1.9 billion at risk.

At N4G Paris (27-28 March), we must set ourselves bold targets to tackle current malnutrition issues and safeguard our food systems in the future.

#N4GParis #InvestInNutrition



According to research from the World Bank, every 1\$ spent on nutrition returns \$23 in economic benefits.

The economic argument is clear: we need bold nutrition commitments to ensure access to healthy, affordable, and sustainable diets for everyone.

Healthy diets are the foundation of strong, resilient food systems, which are essential for combating hunger, boosting productivity, and unlocking economic potential – particularly in vulnerable communities.

It's time to prioritize nutrition for a healthier, wealthier and more equitable world. Together, at #N4GParis can build a future where no one is left behind. #N4GParis



We are excited to attend this year's Nutrition for Growth Summit in Paris, France (27-28 March).

It's an unrivalled opportunity for leaders in the nutrition space, from global governments to philanthropic organizations, to gather and set the course for change. A better world, with well-nourished populations, and thriving food systems which stand the test of time.

Will you be at #N4GParis this year? Comment below, or visit the website for more information on how you can get involved: <https://nutritionforgrowth.org/>

#InvestInNutrition



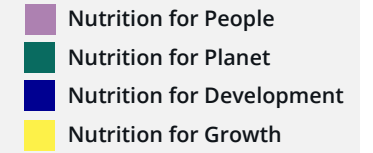
🍌 Despite its proven high returns – every \$1 invested in nutrition generates \$23 in economic benefits – spending on high-impact, lifesaving nutrition programmes accounts for less than 1% of global development assistance.

We urgently need coordinated, bold investments to bridge the \$13 billion annual funding gap for nutrition and build stronger, more resilient food systems.

Nutrition isn't just a health issue – it's a global economic and moral imperative that lays the foundation for sustainable development. At the #N4GParis Summit (27-28 March), we need to come together and commit to ensuring everyone has access to the nutrition they need to grow and thrive. 🌍 🍌

#InvestInNutrition

SUGGESTED SOCIAL MEDIA POSTS FOR INSTAGRAM



Everything starts with nutrition, yet 2.8B people couldn't afford a healthy diet last year.

Poor nutrition during the first 1,000 days of life can lead to stunting, cognitive delays, and greater disease risk, with life-long impacts on learning and productivity.

The Nutrition for Growth Summit in Paris (27-28 March) will unite the global nutrition and development communities to:

- ◆ Shape the future of nutrition
- 🏛️ Design paradigm-shifting policy
- 🌍 Establish bold funding targets

#N4GParis #InvestInNutrition #Malnutrition #SustainableDevelopment

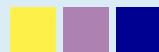


Nourished children are the foundation for any country's social and economic development.

Equipping children with the right nutrients to thrive means they are 19% more likely to read proficiently, 20% more likely to earn higher incomes in later life and 33% more likely to escape poverty as an adult.

That's why we're advocating on behalf of children globally at Nutrition for Growth Paris this year, putting them at the heart of nutrition policy and sustainable development.

#N4GParis #InvestInNutrition #Malnutrition #SustainableDevelopment



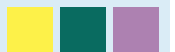
Good nutrition is essential for individuals & societies to progress. Yet, malnutrition affects 1 in 3 people globally.

Undernutrition causes nearly half of child deaths under five, and obesity-related conditions killing 2.8 million people each year.

Every country in the world faces a malnutrition crisis. The N4G Summit will bring the global community together to set the course for sustainable, long-term change at national and global levels.

We're proud to be attending N4G Paris (27-28 March), where the world's leading voices in nutrition will unite in the fight against malnutrition and advocate for commitments to a more sustainable future. 🌍

#N4GParis #InvestInNutrition #Malnutrition #SustainableDevelopment



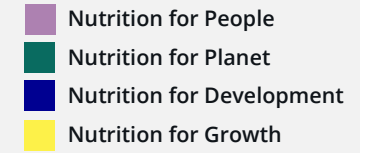
The climate-nutrition nexus means that the populations most vulnerable to climate change will also be disproportionately impacted by malnutrition in the future: by the 2050s, Africa is likely to see a 23% increase in child stunting and South Asia could see a 62% increase.

With so many competing priorities, we cannot afford to let nutrition slip down our list of key focus areas for sustainable development.

At N4G Paris, we are coming together to promote the integration of nutrition into broader development efforts across health, agriculture, education, and climate action.

#N4GParis #InvestInNutrition #Malnutrition #SustainableDevelopment

SUGGESTED SOCIAL MEDIA POSTS FOR INSTAGRAM



Global food production is at risk from increasing carbon emissions, rising temperatures and extreme weather events.

Slight shifts in temperatures can reduce crop yields and nutrient concentrations, severely impacting food producers' ability to keep up with global demand.

Data from @World Food Programme shows that 189 million more people risk falling into hunger if there is a 2°C temperature increase, whilst a 4°C temperature increase will put 1.9 billion at risk.

At #N4GParis, we must set ourselves bold targets to tackle current malnutrition issues and safeguard our food systems in the future.

#GlobalHealth



According to research from the World Bank, every \$1 spent on nutrition returns \$23 in economic benefits.

The economic argument is clear: we need bold nutrition commitments to ensure access to healthy, affordable, and sustainable diets for everyone.

Healthy diets are the foundation of strong, resilient food systems, which are essential for combating hunger, boosting productivity, and unlocking economic potential – particularly in vulnerable communities.

It's time to prioritize nutrition for a healthier, wealthier and more equitable world. Together at #N4GParis, we can build a future where no one is left behind.



We will be at this year's Nutrition for Growth Summit in Paris (27-28 March), hosted by @francediplo.

It's an unrivalled opportunity for leaders in the nutrition space, from global governments to philanthropic organizations, to gather and set the course for change. A better world, with well-nourished populations, and thriving food systems which stand the test of time.

Will you be at #N4GParis this year? Comment below.



💡 Despite its proven high returns – every \$1 invested in nutrition generates \$23 in economic benefits – spending on high-impact, lifesaving nutrition programmes accounts for less than 1% of global development assistance.

We urgently need coordinated, bold investments to bridge the \$13 billion annual funding gap for nutrition and build stronger, more resilient food systems.

Nutrition isn't just a health issue – it's a global economic and moral imperative that lays the foundation for sustainable development. At the #N4GParis Summit (27-28 March), we need to come together to ensure everyone has access to the nutrition they need to grow and thrive. 🌍 🍌

07 SOCIAL MEDIA HANDLES



SOCIAL MEDIA HANDLES

HOST CHANNELS

**NUTRITION
FOR GROWTH**
PARIS 2025

**Nutrition for
Growth**
X [@nutritionwin](#)



France Diplomacy
X [@francediplo](#)
Instagram
[@francediplo](#)



Brieuc Pont
X [@byypont](#)
LinkedIn
[Bluesky](#)

PARTNER HANDLES



Paris Peace Forum
X [@ParisPeaceForum](#)
LinkedIn
Facebook
Instagram [@parispeaceforum](#)
TikTok
[Bluesky](#)



**Access to Nutrition
Initiative**
X [@ATNIndex](#)
LinkedIn



AFD
X [@AFD_France](#)
LinkedIn
Facebook
Instagram
[@afd_france](#)



**The Children's
Investment Fund
Foundation**
X [@CIFFchild](#)
LinkedIn
Facebook



Côte d'Ivoire Gov't
X [@Gouvci](#)
LinkedIn
Facebook
Instagram
[@gouvci.official](#)



**European Climate
Foundation**
LinkedIn

SOCIAL MEDIA HANDLES



FAO
X [@FAO](#)
[LinkedIn](#)
[Facebook](#)
Instagram [@fao](#)



Global Alliance for Improved Nutrition
X [@GAINalliance](#)
[LinkedIn](#)
[Facebook](#)
Instagram [@gainalliance](#)



Scaling Up Nutrition Movement
X [@SUN_Movement](#)
[LinkedIn](#)
[Facebook](#)
Instagram [@scalingupnutrition](#)



SDG2AdvocacyHub
X [@SDG2AdvocacyHub](#)
[LinkedIn](#)
[Facebook](#)



Stronger Foundations for Nutrition
X [@SF4Nutrition](#)
[LinkedIn](#)



UNICEF France
[LinkedIn](#)
[Facebook](#)
TikTok
[@unicef_france](#)



WFP
X [@WFP](#)
[LinkedIn](#)
[Facebook](#)
Instagram [@worldfoodprogram](#)
[me](#)



World Vision
X [@WorldVision](#)
[LinkedIn](#)
[Facebook](#)
Instagram [@worldvision](#)



4SD Foundation
X [@4SDfoundation](#)
[LinkedIn](#)

+ APPENDIX



A: SUPPORTING EVIDENCE

N.B. This evidence is not prescriptive, and partners are encouraged to supplement with their own proof points aligning to the key message pillars.

NUTRITION FOR PEOPLE

- **Early years:** The first [1,000 days](#), from conception to age two, are the most critical for a healthy life.
- **Maternal health:** Each year, [17 million](#) children born to malnourished mothers have a low birthweight, causing lifelong health and developmental issues.
- **Premature deaths:** Undernutrition causes nearly [half](#) of child deaths under five, and obesity-related conditions kills [2.8 million](#) people each year.
- **Health impact:** A good diet strengthens immunity and prevents the onset of overweight, obesity and a range of subsequent chronic diseases.
- **Education and productivity:** Well-nourished children are [19% more](#) likely to read proficiently, [20% more](#) likely to earn higher incomes in later life and [33% more](#) likely to escape poverty as an adult.

NUTRITION FOR PLANET

- **Environmental cost:** Food systems contribute to over a quarter of global greenhouse gas emissions.
- **Climate vulnerabilities:** Just a 2°C temperature [increase](#) could push 189 million more people into hunger, and a 4°C rise could leave 1.9 billion people facing food insecurity.
- **Crisis-induced vulnerabilities:** Children living in a conflict setting are [twice](#) as likely to face malnutrition as those who do not.
- **Vulnerable populations:** Climate change is expected to [worsen](#) stunting by 23% in Africa and 62% in South Asia by the 2050s.
- **Sustainable solutions:** Helping people to afford healthier, more sustainable diets will reduce climate and health-related costs by up to [US\\$1.3 trillion](#).
- **Global action:** At the 2021 UN Food Systems Summit, 119 countries [committed](#) to transforming food systems, yet [62%](#) of biodiversity strategies still fail to address nutrition.

NUTRITION FOR SUSTAINABLE DEVELOPMENT

- **Economic cost:** Malnutrition will cost the global economy [\\$41 trillion](#) over the next decade.
- **Return on investment:** Nutrition interventions deliver exceptional returns, with every \$1 invested unlocking [\\$23](#) in economic benefits.
- **Gender equality:** Women and girls bear a [disproportionate](#) burden of malnutrition, limiting their education, earnings and health.
- **Integrated solutions:** Providing nutritious [school meals](#) increases attendance by 8% and enrolment by 9%, while improving learning outcomes.
- **Global leadership:** In the UK, a [sugar tax](#) reduced children's sugar consumption by 50%, while raising over £334 million in economic revenue to reinvest in public services.
- **Challenged financing:** Today, spending on high-impact, life-saving nutrition investments accounts for [less than 1% of global development assistance](#).

NUTRITION FOR GROWTH

- **Building legacy:** N4G Paris will build on the commitments made in Tokyo to maintain and accelerate momentum on nutrition ahead of future iterations in the US in 2028 and Australia in 2032.
- **A universal cause:** The N4G Summit will bring the global community together to take ownership of nutrition at both the national and global levels.
- **A moment for action:** The N4G Summit will bring together global leaders to deliver bold political and financial commitments to accelerate progress on nutrition.
- **A new vision:** With nutrition at the centre, the Summit offers a platform to embrace a new vision for the future of sustainable development.

NUTRITION
FOR GROWTH
PARIS 2025

