



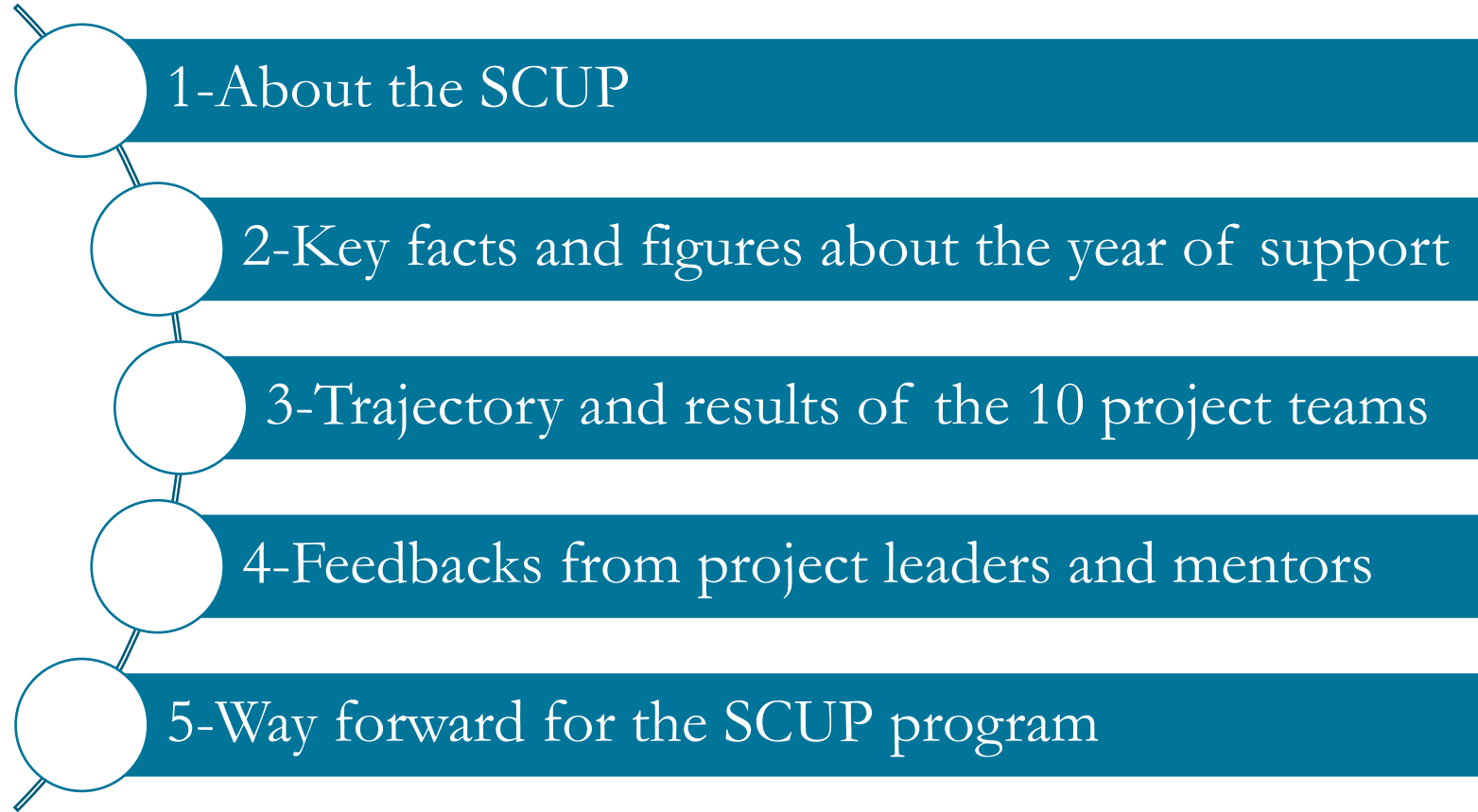
PARIS
PEACE
FORUM
de PARIS
sur la PAIX

2023-2024 SCUP PROGRAM

END-TERM REVIEW

December 2024

Table of contents

- 
- 1-About the SCUP
 - 2-Key facts and figures about the year of support
 - 3-Trajectory and results of the 10 project teams
 - 4-Feedbacks from project leaders and mentors
 - 5-Way forward for the SCUP program



1.

ABOUT THE SCUP

The Scale-up Program (SCUP) was launched in 2018 to provide year-long customized support towards the development of 10 of the projects showcased at the Paris Peace Forum.

“Scale-up”

In our program, it means taking projects to their next strategic stage which can take many forms.



Achieving the next organizational goal

Expanding geographically or organisationally

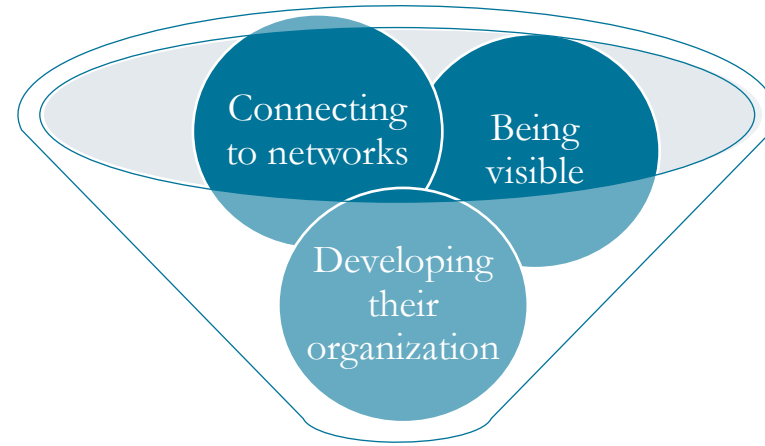


Coming out from a niche to the mainstream

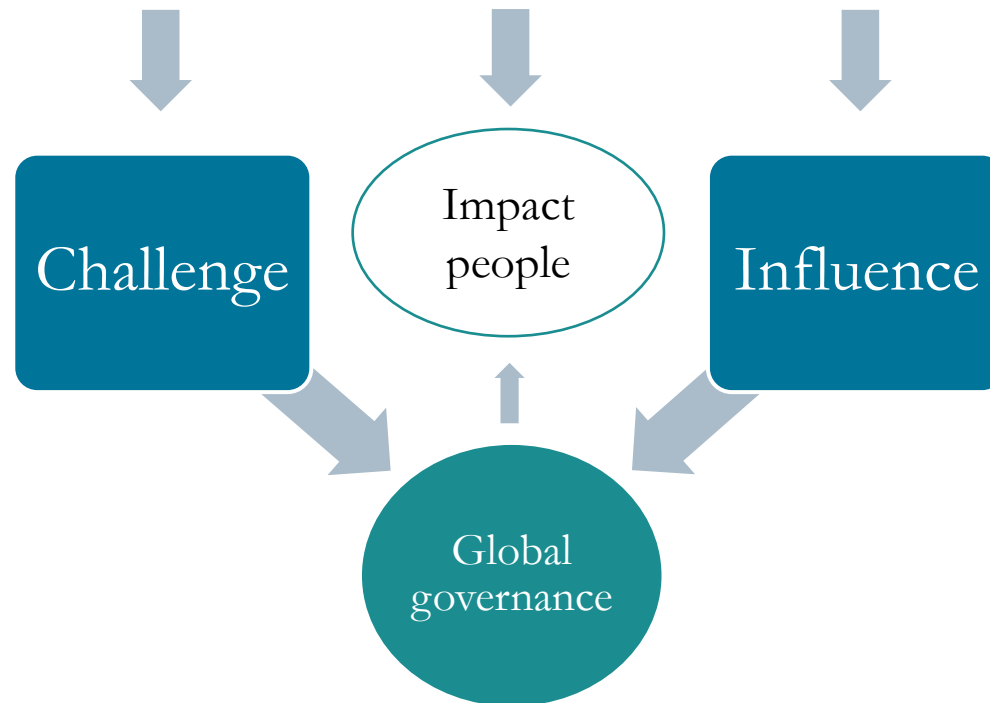
Amplifying reach and impact on people



Learn more here: a new communication item was created to promote the Program and its impact: [the SCUP video!](#)



The Scale-up Program aims to help project teams get better equipped to



Being visible

Connecting to networks

Developing their organization

...is done in practice via the SCUP through:

WHAT
(Concrete Activities)

PPF SCUP allies
co-constructors of a
demand driven approach



Mentorship

- Monthly meetings of 1h + 1h of prep/follow up



Workshops

- Monthly sessions of 1h



PPF's resources

- Available daily along the year

Organisational Capacity Self Assessment Framework (OCSAF)
Through-out-the-year tool

Project leaders &
Mentors
co-constructors of a
demand driven approach



Zoom on Mentorship

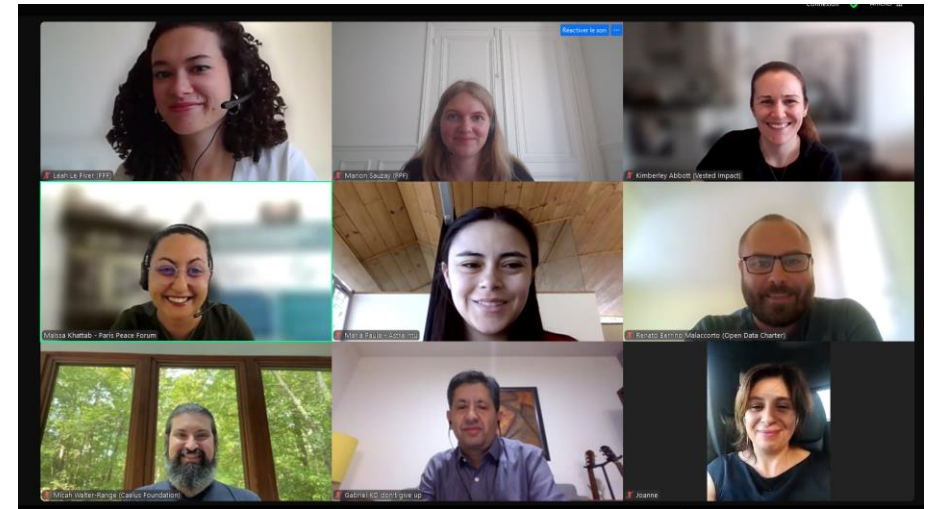
Each project team is matched with up to two SCUP mentors who help them achieve the objectives defined at the beginning of the year.

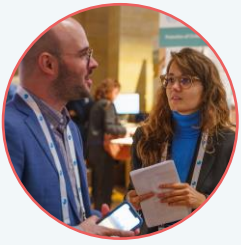
The mentors are renowned personalities in their field of activity and commit to mobilizing their expertise, know-how, and networks to help the projects.



Zoom on Workshops

Each month, project teams are invited to join members of the Secretariat and external experts to explore and learn more about a specific topic linked to their projects' development. Peer learning and interactions are highly encouraged during these sessions.





Zoom on Paris Peace Forum resources

Throughout the year of support (and often beyond, if requested), the Forum mobilizes its internal and external resources to help project teams achieve their year-end goals.

Resources made available for:

- **Communication and visibility purposes:** SCUP label, newsletter highlighting, social media advertising and participation in partner events,
- **Networking purposes:** access to the PFF community upon request and return to the next Paris Peace Forum,
- **Experiment purposes:** tailored financial support through the SCUP fund,
- **Learning and change management purposes:** two collective debriefs, two satisfaction questionnaires and access to our organizational capacity self-assessment framework.

Organisational Capacity Self Assessment Framework (OCSAF)
Through-out-the-year tool

The OCSAF is an invitation for project teams to reflect on where they currently are in their project development, working methods and organizational capacities by questioning the why, how and what of their organization. It takes the form of two series of online questions that must be answered individually for one and in teams for the other.

Team questions focus on:

- Strength, coherence and effectiveness of the strategy and tactics for driving change,
- Operational capacity to turn the strategy into reality,
- Aligning the strategy, operational capacities with the overall purpose.

Individual questions focus on:

- Individual leadership capacities in complex contexts.



2.

KEY FACTS AND FIGURES ABOUT THE YEAR OF SUPPORT

60 solutions selected

In 2023, the Paris Peace Forum shed light on 60 innovative projects from around the world that offer concrete solutions to our most pressing global challenges and showcased them during its annual event.

10 projects scaled up

10 of those then benefitted from a year of tailored support from the Forum's Scale-up Program (SCUP) to bring their initiative to the next level.

5 jury members

These were selected by 5 independent jury members – Mark Gray, Fabienne Hara, Hilde Hardeman,, Hans Peter Lankes and Satya Tripathi – based on:

- The overall quality of the project,
- Its relevance to the PPF's priorities and approach,
- Its development potential in the context of the SCUP,
- The team's motivation and willingness to learn,
- The need for geographic, thematic and institutional diversity.



10 projects scaled

In November 2023, the following ten projects were announced during the 6th edition of the Forum and benefitted from a year of SCUP support.

Implemented in South Asia (2), Central and South America (2), Europe (1), and at international level (5).



1. [Connecting the Global South with AST-GS1](#) (Ecuador)
2. [An Inclusive Approach to the Space Economy](#) (USA)
3. [Safeguarding Gene Synthesis](#) (USA)
4. [Agriculture Collectives of Marginalized Women](#) (Sri Lanka)
5. [Knockout: do not give up](#) (Mexico)
6. [DALIL](#) (Lebanon)
7. [Using open data to combat corruption](#) (Argentina)
8. [Leveraging Data for Human-Centered Policies](#) (Germany)
9. [Journalisme pour les droits humains](#) (France)
10. [Justice for Victims in Ukraine](#) (Norway)

20 mentors

Many thanks to:

- Loulouwa AL-RACHID (*in her personal capacity*)
- Ian CHRISTENSEN (Secure World Foundation)
- John FRANK (Frank Strategies)
- Klaas GLENEWINKEL (Media in Cooperation and Transition)
- Paula GAVIRIA (Compaz Foundation)
- Mark GRAY (EU Commission)
- Jean-Marie GUÉHENNO (Centre for Humanitarian Dialogue)
- Fabienne HARA (PPF)
- Hilde HARDEMAN (EU Commission)
- Alexis Laffittan (UNDP)
- Hans Peter LANKES (ODI)
- Stefano MANSERVISI (GCERF)
- Thomas MELONIO (Agende française de développement)
- Annette MUMMERT (GIZ)
- Pauliina MURPHY (World Benchmarking Alliance)
- Meredith PRESTON MCGHIE (Global Centre for Pluralism)
- Olivier RAY (ICRC)
- Magda ROBALO (The Global Fund)
- Samer SALIBA (Mayors Migration Council)
- Satya TRIPATHI (Global Alliance for a Sustainable Planet)



9 capacity building workshops

Program launch and peer learning

Leveraging digital tools

Digital communication

Fundraising

Getting into your advocacy target's shoes

Telling your story and purpose

How to generate political momentum

SCUP peer learning – advice from former cohorts

Monitoring & Evaluation

Many thanks to:

Olivia VEREHA, (Commit global)

Trisha SHETTY (SheSays India)

Allison MORRIS (Alder Fundraising and Philanthropy)

Anselm DANNECKER (Harvard Kennedy School)

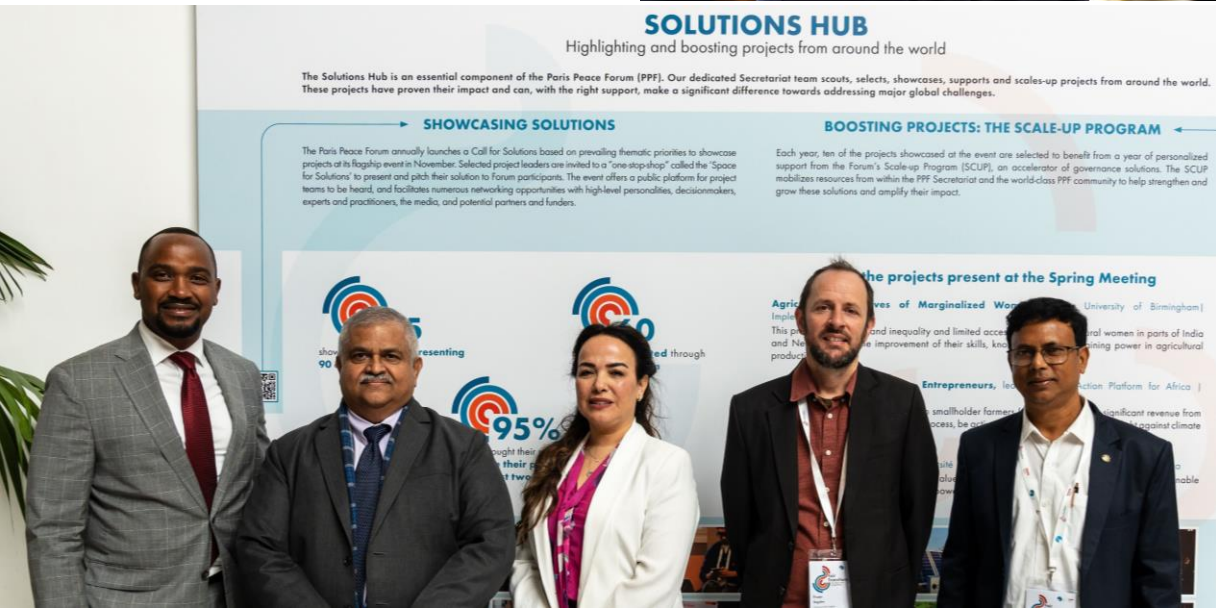
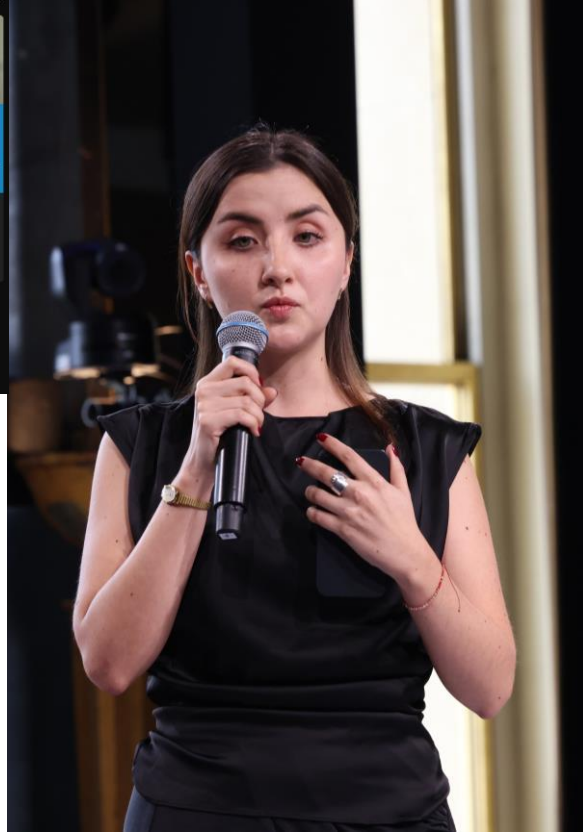
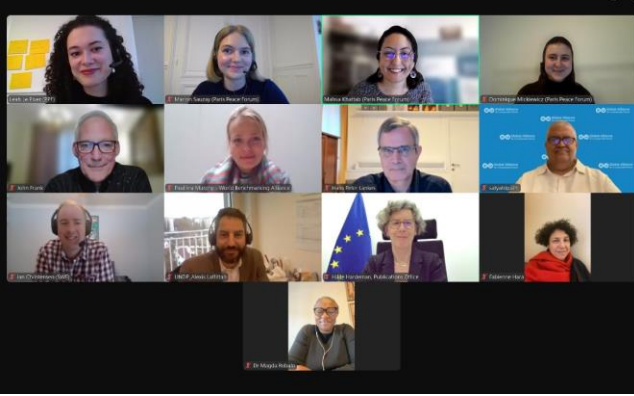
Meredith PRESTON MCGHI (Global Center for Pluralism)

Cheri Leigh ERASMUS (Accountability Lab)

Kim Abbott, (Chief Executive Officer and Founder, Vested Impact) & Joanne Farchakh Bajjaly (Chief Executive Officer and Founder, BILADI)

Ann Murray Brown (AMB Consulting)

89 % of respondents find them to be a useful and valuable use of their time.



Key figures

The 2023-24 cohort benefited from:

9 monthly calls per project on average with their two mentors.

10 participation to high-level events or support in organizing their own events, enhancing their visibility & networking opportunities, including the PPF Spring Meeting, Space for Island Nations Conference (SINC), International Astronautical Conference (IAC), the World Health Summit, the EU DisinfoLab Conference, the International Anticorruption Conference (IACC), ICC Association of State Parties, IBBIS Meeting on DNA Synthesis Screening etc.

+25 highlights on PPF's social media and newsletters.

+50 connections to expand their networks.

30 000€ from the SCUP Fund to help meet their objectives.

SCUP projects at PPF7

The seventh edition of the Paris Peace Forum allowed SCUP project leaders to:

- **Boost projects' visibility** via digital communication efforts and a dedicated poster in the SCUP Gallery for a global audience, enabling direct interaction between project leaders and other participants at the 2024 Forum.
- **Amplify their voices** via participation in pitch sessions held on the Spotlight Stage, project leaders presented their initiative' work and achievements.
- **Broaden their networks:** fostering collaboration & interactions between project teams and other global governance actors and facilitating VIP visits to the SCUP Gallery via the launch of a dedicated “Projects Conciergerie” networking process resulting in +15 confirmed meetings between the project leaders and other high-level participants.





3.

TRAJECTORY AND RESULTS OF THE 10 PROJECT TEAMS

Agriculture Collectives of Marginalized Farmers

Overview

This [project](#) supports a transformative approach to small holder farming through the pooling of land, labor, and capital to overcome barriers to intensification.

Trajectory over the past year

After a year of SCUP, the project expanded its collective farming model, forming 28 new collectives with 300 households and securing funding to scale across West Bengal. The mentors helped the team refine their advocacy strategy supporting a partnership with the Andhra Pradesh government, enabling training on natural farming methods. Connections with UNDP and FAO boosted scaling efforts. With plans to reach 25,000 farmers in two years, the project continues to focus on sustainability, regional expansion into Nepal and Bangladesh, and fostering long-term stakeholder relationships to amplify impact. SCUP mentorship was instrumental in refining narratives, enhancing visibility, and establishing new and critical connections with the local authorities on the ground.



From UK, implemented in South Asia



“We have had learned a lot as a team and SCUP has encouraged us to explore new research directions, our organization has made progress through strong advocacy and stakeholders partnerships. we aim to strengthen collaborations, amplify our impact narratives, and drive greater visibility for systemic change.” - Fraser Sugden, Associate Professor, University of Birmingham



STORY – TRAJECTOIRE

Over the past year, the Data to Policy Navigator expanded its impact. SCUP mentorship has helped us integrate these tools into our daily work. To date, we have trained over 200 policymakers from 30+ countries to enhance their data-to-policy skills. SCUP guidance also contributed to the growth of our global Data to Policy Network in early 2024, now connecting over 350 members from 30+ countries.

Cette année, le Data to Policy Navigator a étendu son impact. Le mentorat SCUP nous a aidés à intégrer ces outils dans notre travail quotidien. À ce jour, nous avons formé plus de 200 décideurs politiques dans 30+ pays pour renforcer leurs compétences en matière de mise à jour de nos politiques. L'accompagnement SCUP a aussi contribué aux efforts d'intégration de notre plateforme, qui réunit maintenant plus de 350 membres de plus de 30 pays.

Contact the team
Contactez l'équipe



LEVERAGING DATA FOR HUMAN-CENTERED POLICIES

The Data to Policy Navigator, a Digital Pillar of the UN Development Programme, implemented by the German Federal Ministry for Economic Cooperation and Development (BMZ) and EU funds, helps policymakers integrate data into policy. Promoting evidence-informed and sustainable policy innovation. With over 20,000 policymakers trained, it supports informed decision-making.

Le Data to Policy Navigator, un bien public numérique de l'Organisation des Nations Unies pour le développement, financé par le Ministère fédéral pour la coopération économique d'Allemagne (BMZ) et l'UE, aide les décideurs politiques à intégrer les données dans leurs politiques. Promouvant des décisions innovantes et durables. Avec plus de 20 000 décideurs formés, il contribue à une prise de décision éclairée.



Implemented internationally / Implémenté à l'échelle mondiale

IMPACT

- 20 000+ users from 180+ countries / 20 000+ utilisateurs dans plus de 180 pays
- 200+ policymakers trained / +200 décideurs politiques formés
- 4.9/5 satisfaction rating from beneficiaries / 4,9/5 note de satisfaction pour améliorer le bien-être

Leveraging Data for Human-Centered Policies

Overview

The [Data to Policy Navigator](#) helps policymakers integrate data into national policies and decision-making processes by providing step-by-step guidance and tools for using new data to accelerate the implementation of the Sustainable Development Goals.

Trajectory over the past year

The SCUP support catalyzed significant reflection on *Leveraging Data for Human-Centered Policies*' strategic trajectory and expansion. With mentors' guidance, the project refined its funding and targeting strategy, enhanced co-creation workshops, and mainstreamed its global Data to Policy Network, which has already trained 200+ policymakers and connected over 350 members from 30+ countries. The SCUP platform boosted their visibility, attracting stakeholders and media, while capacity-building workshops sharpened their advocacy and communication, notably improving the project's pitch. Crucially, the SCUP program enabled direct engagement with policymakers, aligning the Navigator's data-driven approach with governance agendas to allow new and innovative ideas to take shape.

“SCUP has been a catalyst for our growth over the past year. The support provided by the team made a real difference in refining our strategy (internally in GIZ) and addressing challenges unique to our project. The global network we've gained access to has been invaluable.” – Mariana Gonzalez Carrillo, Technical Advisor, GIZ



From Germany, implemented worldwide

Knockout: do not give up

Overview

Through the promotion of sport, individual and collective development, and discipline, “[Knockout: do not give up](#)” aims to support the successful social reintegration of persons deprived of liberty.

Trajectory over the past year

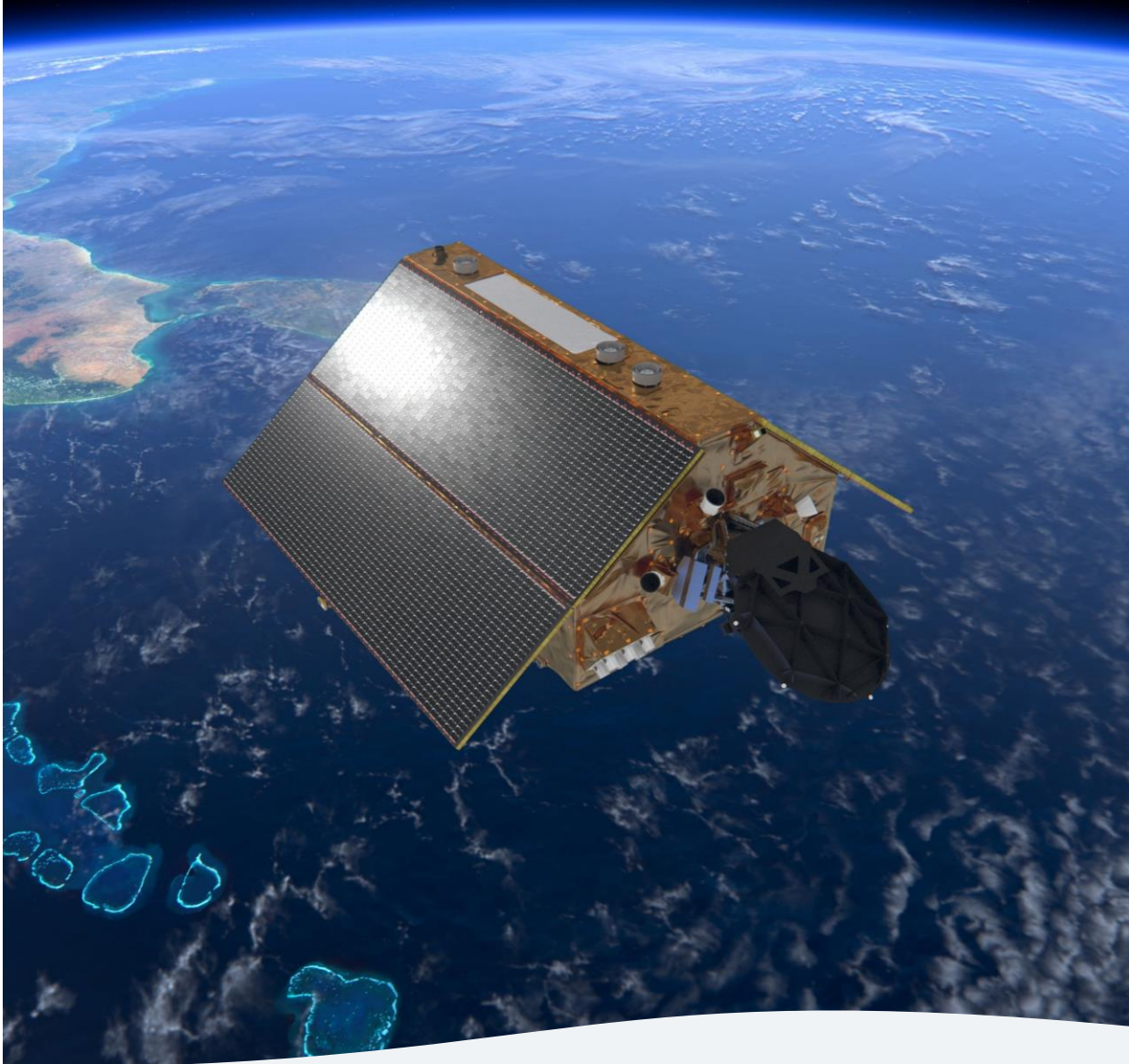
In a year, Knockout has significantly broadened its impact by engaging new international partners and private sector supporters, including Yves Rocher, EDF France, AXA, and Martí. Backed by the UN Office on Drugs and Crime (UNODC) and the Mexican Olympic Committee, the program gained global visibility on platforms such as the UN General Assembly and hosted a Forum in Mexico highlighting its successes, attracting new partners and enhancing their visibility further. Mentors provided strategic advice on Knockout’s expansion, guiding mapping efforts to identify viable locations, refining ecosystem engagement strategies, prepare for pitching in various contexts and tailoring materials to effectively engage diverse stakeholders, funders, and partners in Spain.



From Mexico, implemented in Latin America



“We will continue building on the foundations we established throughout this year and will strive to follow the advice our mentors shared with us through their experience and the valuable external perspective they provided.” Eunice Rendon Cardenas, General coordinator, Red Viral



An Inclusive Approach to the Space Economy

Overview

Space tech enables modern life from communication to navigation to Earth observation. The [Caelus Foundation](#) partners with nations to ensure space tech benefits the public in an inclusive manner.

Trajectory over the past year

Over the past year, the project sharpened its focus on supporting Small Island Developing States with a pilot in the Maldives, addressing their need for satellite-based capabilities to address climate challenges and economic resilience. The team forged a partnership with PPF project MSRO (2023 edition), signed an MoU with the Maldives Ministry of Defense, and attended key events like the Space for Island Nations Conference or the International Astronautical Congress (IAC). SCUP mentorship was instrumental in refining the project's strategy, enhancing its pitch, and clarifying the funding landscape, laying the groundwork for future scaling and partnerships with other small island nations.

"We have greater clarity regarding the requirements we face to scale the project. The mentoring addressed our knowledge gap with regard to international development financing and provided insight into the category of "small island developing states," which helped us look beyond our current country focus and see how the project can expand in the next phase."— Micah Walter-Range, Chairman of the Board,



From the United States of America, implemented in South Asia

Connecting the Global South with AST-GS1

Overview

[Astralintu](#)'s equatorial ground station, AST-GS1, serves as a reliable communication bridge between satellites and end-users. It empowers emerging countries and supports outer space sustainability.

Trajectory over the past year

This year marked a pivotal journey for Astralintu, whose team achieved significant milestones thanks to their mentors' essential guidance, refining their pitch and communication strategies, and securing funding while boosting their organizational resilience. Focusing on their Space Cloud Services project, the team also worked on enhancing their ability to engage stakeholders from NGOs addressing climate issues to commercial space actors and secured partnerships, including an MoU with D-Orbit to advance space sustainability in LATAM. With 98% faster data processing and local collaborations, they are well-positioned for long-term success in South America and beyond.



From Ecuador, implemented in South America



"We successfully shifted our focus towards our Space Cloud Services program, and we're proud to say we achieved our development objectives. We signed a MoU with D-Orbit to officially launch the project. Additionally, we refined our pitch, applied to a financing program, and have been actively connecting with local stakeholders to build partnerships. These milestones have set a strong foundation for the program's future success." – Carolina Velasco CPO, Astralintu



Using open data to combat corruption

Overview

Corruption has a devastating impact on the lives of people around the world. The [Open Data Charter](#) collaborates with governments, organizations, and activists to open up data and respond effectively to policy challenges.

Trajectory over the past year

Over the past year, the Open Data Charter expanded its impact by implementing the “Open Up Guide to Prevent and Combat Corruption” in the Dominican Republic and Costa Rica. Participation in the International Anti-Corruption Conference (IACC) in Lithuania, supported by the SCUP fund, and showcasing efforts at the UN Convention against Corruption (UNCAC) Forums enhanced global outreach, fostering connections with partners like Open Society Foundations and the Centre for the Rule of Law and European Values (CRoLEV) University. In June 2024, Open Data Charter was elected on the Board of the UNCAC Coalition. Mentorship was pivotal in refining their communication strategy, focusing on concise storytelling, clear messaging, and a funder-oriented website redesign, strengthening their efforts for broader implementation and increased funding.

"Open Up Guide to Prevent and Combat Corruption" was implemented in two new countries: the Dominican Republic and Costa Rica. We participated in the IACC in Lithuania, the largest international anti-corruption conference, where we connected with various partners and potential funders. Our work was also showcased at UNCAC Coalition Civil society Forums." - Natalia Carfi, Executive director, Open Data Charter



From Argentina, implemented internationally

Journalisme pour les droits humains

Overview

Led by AHJ, the [initiative](#) “Women’s Voices Without Borders” develops peace and stabilization of war zones through education, protection and networking actions for women journalists and activists.

Trajectory over the past year

Over the past year, AHJ expanded its impact by opening an office in Yemen, launching a podcast studio, and establishing Iraq’s first vodcast facility. The “Women’s Voices Without Borders” program grew to Egypt, empowering women across the Middle East. The SCUP mentorship was of great help not only in refining security and safety protocols for operations on the ground, but also in enhancing the organization’s fundraising strategy, and building connections, positioning AHJ for greater regional impact. With the support of the SCUP program, AHJ is getting ready to host its first Regional Forum next year, uniting 60+ women leaders from 11 countries for dialogue on peace, rights, and climate change.



From France, implemented internationally



“The SCUP support taught us the importance of being open to feedback and willing to adapt our strategies and objectives. It showed us the importance of finding a balance between our need to better structure our internal procedures without compromising our ability to adapt to volatile context.” - Diane Durand, Projects Manager, AHJ



Justice for victims in Ukraine

Overview

Led by NHC, the [project](#) specializes in the digital preservation of documentation from conflict zones and post-conflict areas, collecting and securing materials to support future trials and overall accountability.

Trajectory over the past year

Over the past year, the project expanded its work to the South Caucasus, applying its methodology and I-DOC database to document human rights violations and identify their perpetrators. The SCUP mentorship was pivotal in refining the team's pitch, developing a targeted fundraising strategy, and providing tools to approach international donors with confidence. The project also gained visibility, strengthened its ecosystem connections, and secured pro bono support from Itera, one of Norway's largest IT companies, further bolstering its capacity for future growth.

"The SCUP program is the project curator we didn't think existed! We learned much more about ourselves and how to present us, we got a lot of new contacts and ideas, and we managed to put ourselves in a bigger ecosystem, broadening our horizons." - Lene Wetteland, Head of Documentation and Accountability Hub, NHC



From Norway, implemented in Europe

Safeguarding Gene Synthesis

Overview

IBBIS's Common Mechanism is a new, affordable and accessible global screening tool for gene synthesis to ensure that the pathogens' building blocks are not misused by malicious actors.

Trajectory over the past year

Over the past year, IBBIS has significantly expanded its impact. The SCUP mentorship played a crucial role in shaping the project's progress and strategic planning and provided tailored guidance on private sector engagement and global outreach, by improving messaging and marketing. The team successfully organized high-profile events in Geneva and Paris, strengthening partnerships with key players like the Coalition for Epidemic Preparedness Innovations (CEPI) and the World Economic Forum (WEF) and broadening their scope to new communities. IBBIS also made great strides in improving its internal organization, growing its team, and building a solid foundation for future growth and collaboration. Their SCUP mentor, John Frank, was invited at the end of the cycle to join their board, further consolidating the connection between the SCUP program and their future trajectory.



From Switzerland, implemented worldwide



“Our organization has made significant strides in engaging, challenging, and influencing our field's ecosystem. While there is always room for further impact, we have built a solid foundation for continued influence, particularly through strategic initiatives, public outreach, and fostering partnerships that challenge conventional approaches.” Mayra Ameneiros, Senior Fellow IBBIS



DALIL

Overview

Led by Siren Analytics, [DALIL](#) is an AI-powered platform helping citizens, media workers, and fact-checkers to combat disinformation – streamlining and democratizing content verification.

Trajectory over the past year

After a year of SCUP support, Dalil has transitioned from a MENA-focused fact-checking platform into a comprehensive media monitoring and analysis suite with a growing presence in France and the Western Balkans. Guided by SCUP mentors, Dalil developed proprietary tools like an automated article analyzer and a legal AI model for claims involving humanitarian law. The project achieved recognition as a finalist in MIT Solve Global Challenges 2024 and forged strategic partnerships with organizations like Article 19 and Les Surligneurs. As the first project selected for a second year of SCUP support in a row, Dalil aims to focus on implementing their new strategy to solidify its position as a global fact-checking leader, strengthen strategic communication, and expand to broader audiences.

“During their year of SCUP support, the project substantially grew its network and partnerships and was a finalist project in MIT’s Solve Global Challenges 2024. Dalil has evolved from a MENA-focused platform for fact-checking into a comprehensive media monitoring and analysis suite with an expanded geographic reach.”- Theodore Canonis, Founding Partner, Siren Analytics



From Lebanon, implemented internationally



4.

**FEEDBACK FROM
PROJECT LEADERS
AND MENTORS**

Both Mentors and Project Leaders highly recommend the SCUP Program !

Rated 4.2/5 by Mentors

4.89/5 by Project Leaders



“The SCUP programme is the project curator we didn't think existed!”



“Outstanding”



“Fantastic!!”

“Inspirational”



“Learning”

“Excellent”



“Enriching”



“Fulfilling”

“Stimulating”



“Empowering”



“Transformative growth”



In one word, according to mentors and project leaders, the SCUP was...



“Immense learning opportunity”

“Enlightening”

2024 Ratings put into perspective

*Average of 5

Mentors' feedback	2021*	2022*	2023*	2024*
Initial information about the SCUP	3,9	4	4,3	4,3
Matching mentors/projects	3,9	4,5	4,2	4,3
Project information provided at the beginning	4,2	4	4	3,7
Workload	4,2	4,6	4,1	4,1
Logistics and inputs from Secretariat	5	4,6	4,6	4,6
Utility of monthly meetings	4,3	4	3,6	3,9
Project leaders' engagement	3,8	4,3	3,9	3,9
Utility of midterm debrief	4,4	3,7	3,9	4,1

Project leaders' feedback	2021*	2022*	2023*	2024*
Initial information about the SCUP	4,1	3,9	4,6	4,6
Matching mentors/projects	4,6	4,4	4,7	4,5
Definition of objectives	4,3	2,6	3,8	4,6
Workload	4,7	3,7	4,2	3,8
Logistics and inputs from Secretariat	5	4,7	4,7	4,4
Utility of monthly meetings	4,7	4,2	4,6	4,5
Mentors' engagement	4,4	4,6	4,3	4,1
Utility of midterm debrief	4,5	N/A	4,6	4

What worked well

97% of mentors were willing to reiterate the experience in



Project leaders' feedback

Reinforced Program launch: in-person kickoff & introductory calls

“Provided solid foundation for year ahead as it provided structured framework”

“Good to understand the timeline and meetings, the expectations [...]”

Stabilized and efficient SCUP model

“The SCUP program is the project curator we didn't think existed!” ;

“SCUP taught us the importance of being open to feedback and willing to adapt our strategies” ; “The SCUP format is suitable and was very helpful to us.”

Mentorship is a key feature

“We were very happy with our mentors' expertise and commitment”

“Mentorship allowed us to rethink the strategy”

Organizational growth & clearer messaging

“Over the year of SCUP support we developed a whole new fundraising strategy and have been provided the confidence to implement it.”

“Growth Isn't Always Linear.” ; “We've strengthened our project management, pitch, and PR skills, enabling us to manage the project more efficiently and present it more effectively.”

More opened networks & increased influence within ecosystems

“We've made notable progress in improving our pitch capabilities and communication strategies, which has strengthened our ability to engage, challenge, and influence the ecosystem.”

“We managed to integrate new actors, create connections abroad”

“Learned much more about ourselves and how to present us; got a lot of new contacts and ideas; managed to put ourselves in a bigger ecosystem, broadening our horizons.”



Mentors' feedback

Stabilized and efficient SCUP model

“I liked how we built agility into the mentorship program so the projects can adjust their needs as they learn more about the challenges/opportunities they face”

“I can say with certainty that the project I mentored did grow during the course of the year, and I think that SCUP contributed actively to the growth”

Fulfilling sense of purpose

“Saw the teams' confidence in their value proposition and communications grow” ; “Value of the mentorship to accompany smaller projects and bring the experience and network of a larger multilateral organization”

“I loved learning about a completely different technology/sector” ; “also learnt a lot from co-mentor”

Satisfaction with PPF Secretariat

“The Secretariat go out of their way to be helpful.”

“PPF Secretariat team is competent, experienced and skill-full, which makes the entire experience unique and very useful”

“I think the secretariat does a commendable job of shepherding the different actors.”

What can be improved



Project leaders' feedback

In person meetings

“One suggestion would be to enable the possibility of in-person meetings with mentors/other project leads”

Aligning sooner objectives to context of each project

“Wish we had spent more time refining our SCUP goals to ensure they were better aligned with the program’s focus and our mentor’s expertise.”

“Faced a lack of time, an overburdened team, and new priorities emerged. As a result, we had to scale back our objectives but still achieved some beautiful results”

Leveraging the full-potential of mentorship

“We would have liked a more proactive attitude from the mentors regarding our program”

More tailored workshops

“One area for improvement, though, would be to tailor some of the workshop content more specifically to the unique needs of the SCUP projects.”

“The range of workshops was good. Not everything will apply to every SCUP project but it was worth trying to attend them all to see which ones would prove most helpful.”



Mentors' feedback

Flexibility according to the projects

“Need for a more "tailored" offer”

“Enhancements and adjustments needed will have to be figured out along the way and added by the mentors, in collaboration with the mentees and the PPF Secretariat, according to the identified needs, which varies from one group of mentees to another.”

Lack of clear agenda and asks

“SCUP provides a boost, but the project needs to get the work done.”

“The project team often did not send an agenda in advance of the meeting, so the one-hour discussions sometimes focused on logistical issues or narrower topics.”

“The project team owns preparing agendas, but I don't think we ever got an agenda in advance. Perhaps the secretariat could do more to encourage best practices for productive meetings.”

Enhance the selection process

“Some projects continue to be at related low level of scale-up, with the primary focus being primarily on fundraising.”

“More thorough due diligence is needed on the selected programs, and a better understanding of the expectations of the mentees.”

Secretariat's perspective

Based on last year's lessons, we found that the:

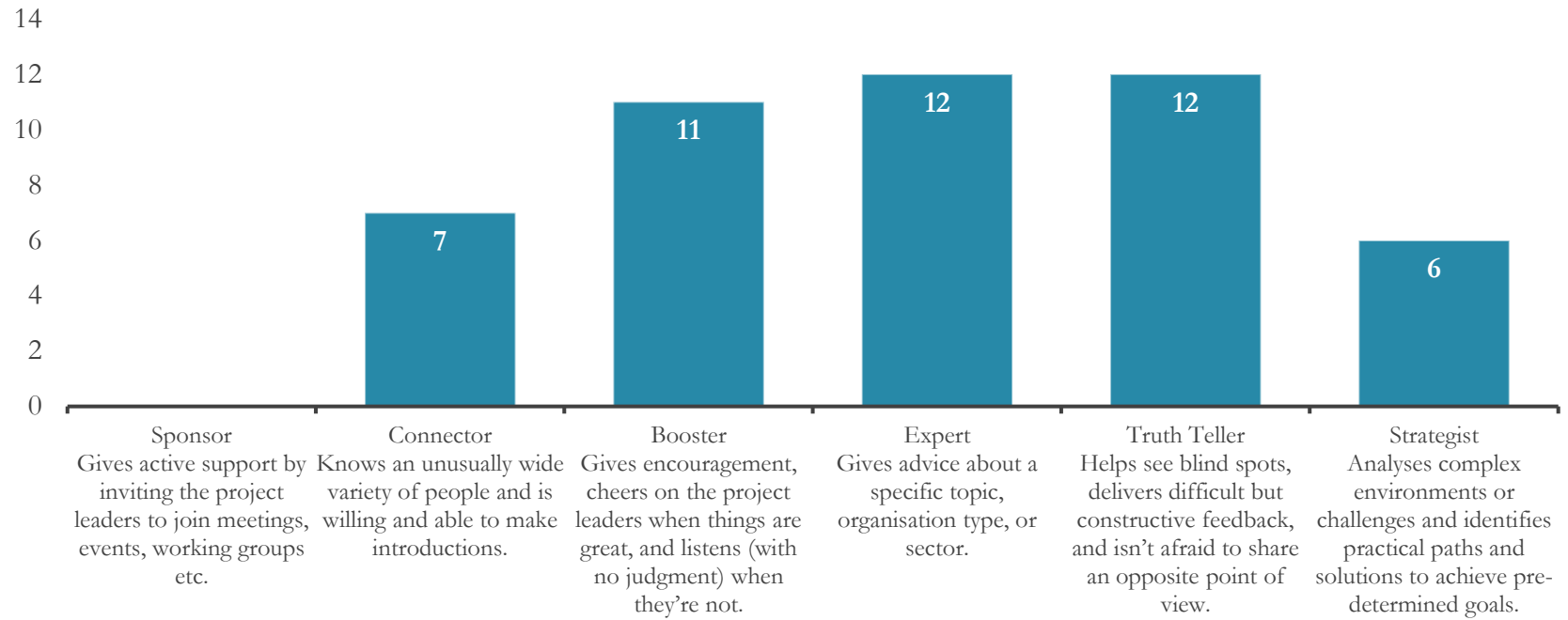
- **SCUP offer was successfully clarified & maintained** with no projects withdrew during the year for the first time
- **Midterm adjustment of the support was more efficient** as real feedback and difficult discussions were possible, but doing check-ins before could enable transformative change earlier
- **Mentorship matching was successful** – although it took longer to be completed as it was given more room for project leaders to decide and Secretariat limited resources
- **Project leaders still struggle with roadmap setting** which limits follow up between mentoring sessions: a dedicated tool & process has been developed for the next cohort to fill this gap
- **Face-to-face interactions are key to build lasting relationships quicker** – in-person kickoff was really impactful - lack of resources prevented us from mainstreaming it and doing it between the annual events.



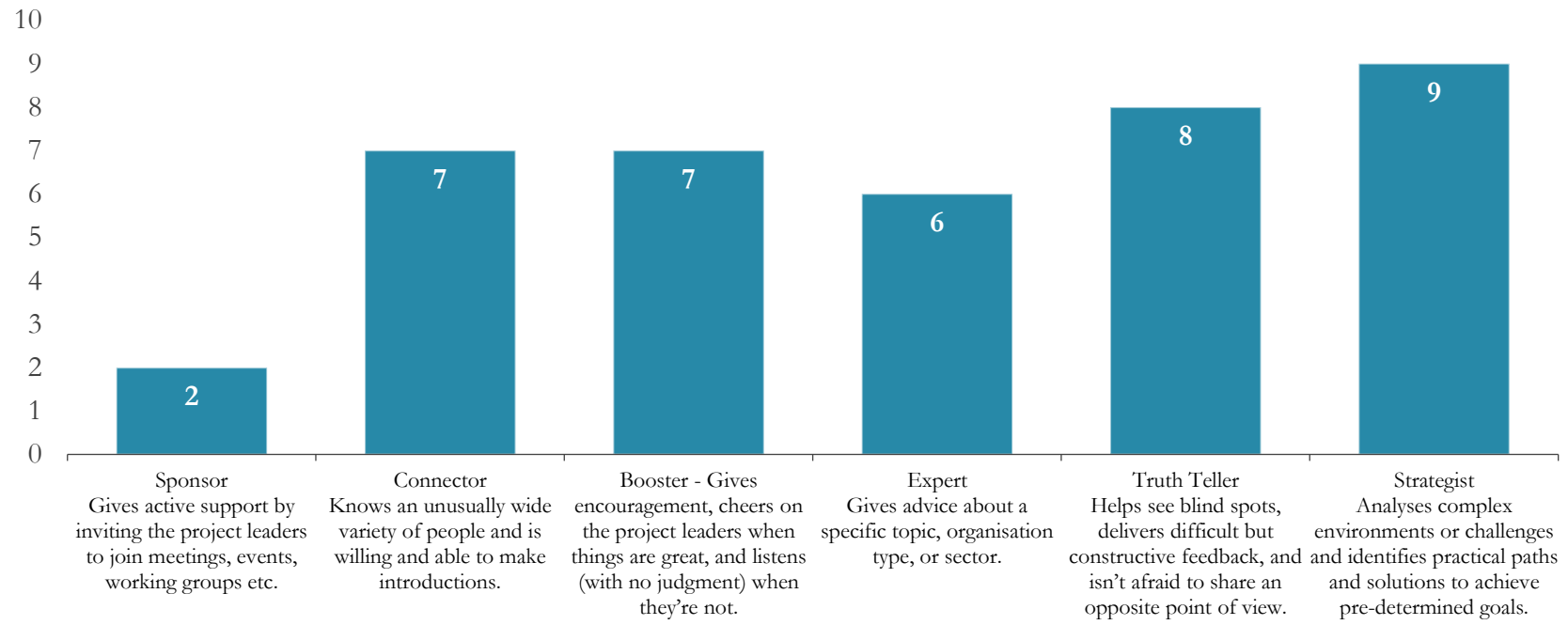


What role(s) have mentors played throughout the SCUP program in 2024?

Project leaders' perspective



Mentors' perspective





5.

**WAY FORWARD FOR
THE SCUP PROGRAM**

SCUP offering

The SCUP theory of change has been developed in conjunction with a monitoring and evaluation framework in 2023 to better ground the program's impact: aim to go further in 2025.

Selection process

First year without any dropouts: the methodology of selection with longer interviews & additional questions on funding strategy has proven to be efficient and is stabilized, ensuring selection of projects better suited for the SCUP.

Kick-Off meeting

To foster increased engagement of project leaders with the PPF Secretariat, mentors, and fellow cohort member: the kickoff meeting was conducted in person this year again with additional workshops during half a day, enabling more connections and deeper preparation.

Objective setting and roadmap

In addition to the Introductory meetings with each project team aiming to set clear objectives and manage expectations for the year of support: a specific support & tool to help them design their roadmap for the year have been developed.

Matching for mentorship

To ensure an optimal engagement from mentors, it is important to pair new mentors with experienced ones. An introductory call with only the two mentors would be beneficial to prepare the mentoring strategy.

"3-months check-in" and ad-hoc calls

The Secretariat encourages ad-hoc calls with projects teams as it creates a deeper bond and understanding. Advice to add a "check-in" meeting after 3 months of SCUP to anticipate any shift or adjustments that may need to be done as early as possible -avoiding to delay transformative change at the mid-term- to make the most out of the program.

Mid-term debrief

An in-person format is envisaged to strengthen links between mentors and mentees, as well as maximize feedback opportunities.

Logistics have been anticipated but specific resources would be needed.

SCUP Fund

Complete professionalization of the process with the creation of a Charter has proven useful to prevent any reimbursement issues.

The SCUP Program: Fundraising opportunities!

- First official **Solutions Hub Partner**: Postcode Lottery Group
- **100k** secured for the activities led with projects
- Great reveal during the official announcement of the new SCUP cohort at PPF7
- Potential to customized strategy to boost the program's funds into a more streamlined and autonomous structure to be explored.



A special selection methodology for the 2024-25 cohort!



With no Call for Solutions for the 2024 event, and therefore no projects from which to select the next SCUP projects: the Secretariat proposed an alternative process to avoid a cycle break and ensure the SCUP program's continuation in 2024-2025.

- Adaptation of the selection method: **opening applications to all former PPF projects** since 2018.
- Slight reinforcement of the SCUP tried-and-tested selection method at the questionnaire stage with **more detailed questions on budget and fundraising ambitions** following mentors' recommendations.
- Shortlisted projects were **interviewed by jury members**, who then met during a Deliberation meeting to select the new cohort!

The 2024-25 SCUP cohort



[AI for Climate and Biodiversity](#) | CMinds | *Implemented in Latin America*

This project combines AI and Indigenous-led practices to protect biodiversity and tackle economic vulnerability, focusing on jaguar habitats and expanding conservation efforts across LATAM.



[Tespacq Smart Mobile Micro-Grid](#) | Tespack | *Implemented in Africa*

Tespacq's mobile micro-grids provide decentralized energy and internet in remote areas through solar power, benefiting sectors like education, healthcare, and agriculture.



[Community & Livelihood Support in Afghanistan](#) | Uplift Afghanistan Fund | *Implemented in South Asia*

This project supports vulnerable Afghans, especially women and girls, by providing humanitarian aid, cash-for-work programs, and digital payments to marginalized households.



[DALIL](#) | Siren Analytics | *Implemented internationally*

Dalil is a web platform that uses AI to combat misinformation in the MENA region, enabling fact-checkers and policymakers to access verified information. It is expanding to new regions like the Western Balkans.



[Mapping for People and Planet](#) | Nippon Foundation - GEBCO Seabed 2030 Project | *Implemented internationally*

This project aims to map the world's seabeds to support sustainable marine management, coastal planning, and hazard assessment, particularly aiding coastal and island states.



[Minerals for Peace and Development \(Madini\)](#) | International Alert – on behalf of Madini consortium) | *Implemented in Africa*

The Madini project improves safety and livelihoods in artisanal mining areas by supporting governance reforms and conflict resolution, advocating for international standards in mineral sourcing.



[CyberPeace Builders](#) | CyberPeace Institute | *Implemented internationally*

CyberPeace Builders mobilize cybersecurity volunteers to protect NGOs from cyberattacks, providing essential support to build cyber resilience in the nonprofit sector worldwide.



[Get heard](#) | Youth Empowerment Society (YES) | *Implemented in Africa*

This project empowers Moroccan women to combat gender-based violence by sharing personal stories via podcasts. It offers training in podcast production and laws protecting women's rights, aiming to break the silence on harassment and abuse.



[Ustawi: The Power of Community](#) | Green String Network | *Implemented in Africa*

Ustawi provides mental health support and economic empowerment to African youth through a digital platform with peer support circles and resilience training, aiming to reduce poverty, violence, and trauma.



[MIT Climate Pathways Project](#) | MIT Climate Policy Center | *Implemented internationally*

Using sophisticated interactive simulations, this project educates global leaders on climate policy, encouraging evidence-based actions to combat climate change.