



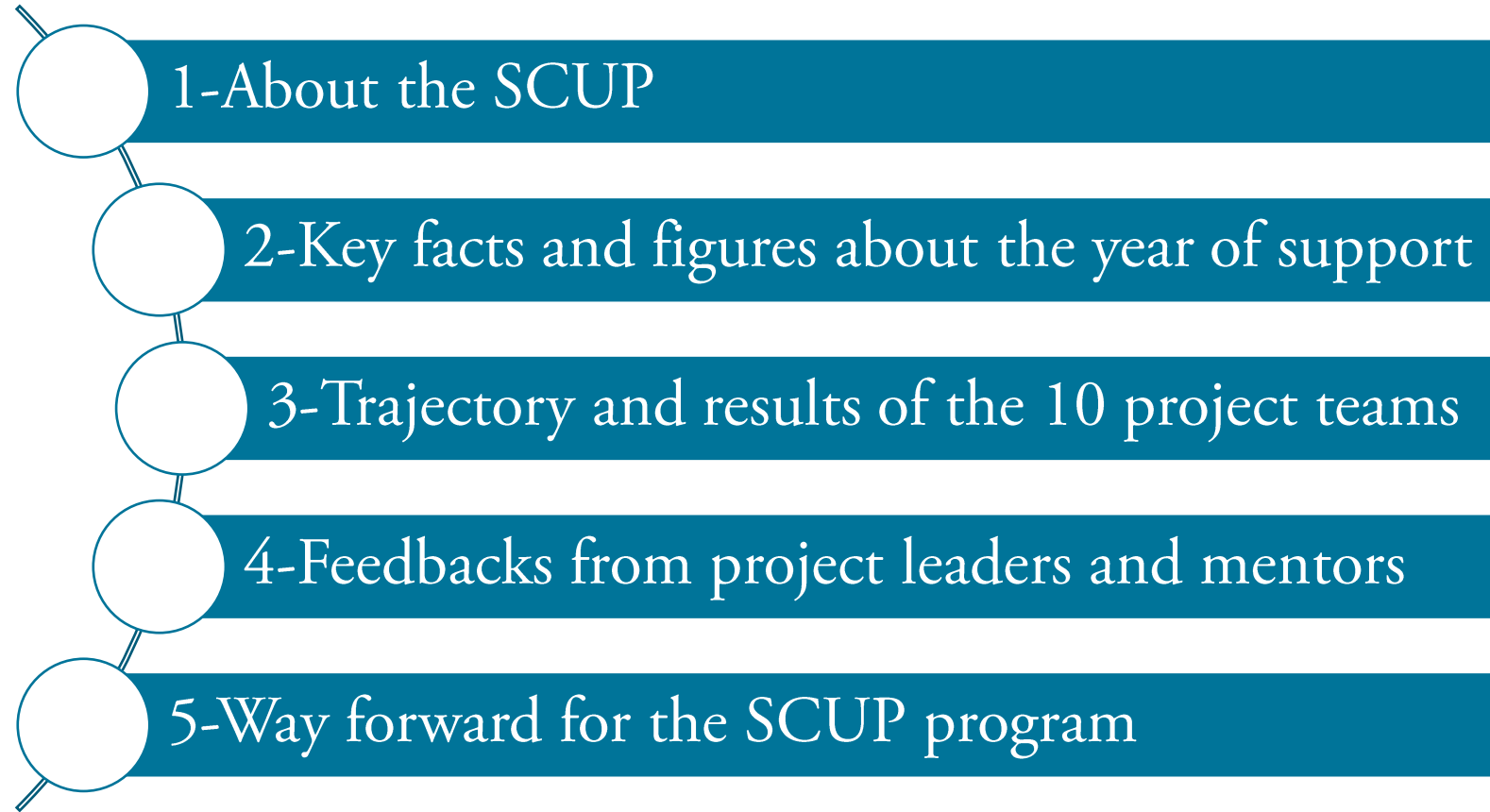
PARIS
PEACE
FORUM
de PARIS
sur la PAIX

2022-2023 SCUP PROGRAM

END-TERM REVIEW

December 2023

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1.

ABOUT THE SCUP

The Scale-up Program (SCUP) was launched in 2018 to provide year-long customized support towards the development of 10 of the projects showcased at the Paris Peace Forum.

“Scale-up”

In our program, it means taking projects to their next strategic stage which can take many forms.



Achieving the next organizational goal

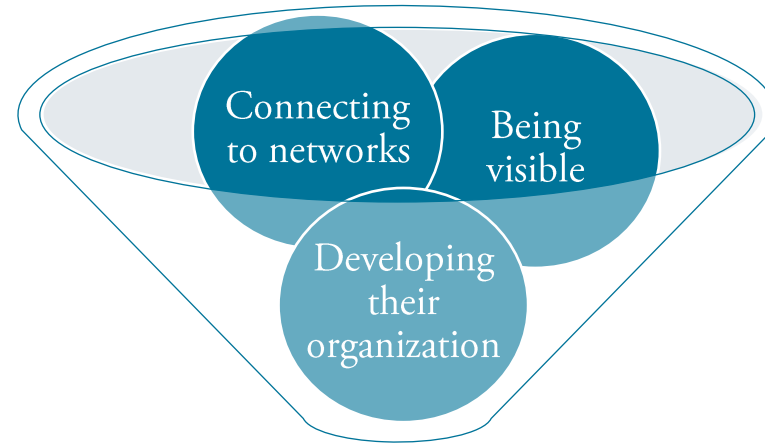
Expanding geographically or organisationally



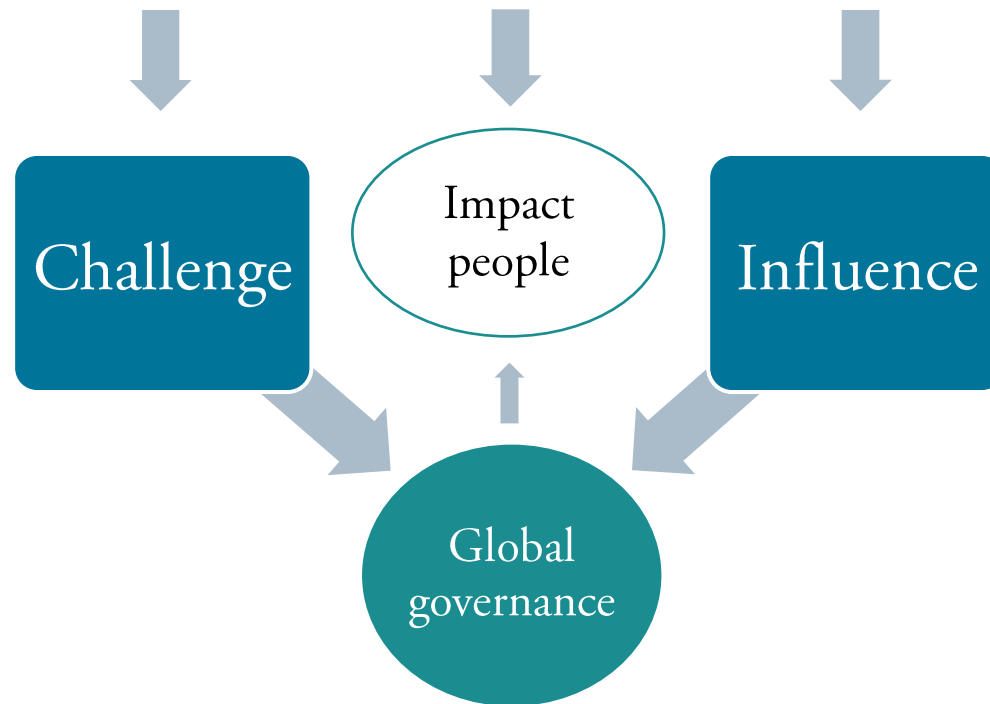
Coming out from a niche to the mainstream

Amplifying reach and impact on people





The Scale-up Program aims to help project teams get better equipped to



Being visible

Connecting to networks

Developing their organization

...is done in practice via the SCUP through:

WHAT
(Concrete Activities)

PPF SCUP allies
co-constructors of a
demand driven approach



Mentorship

- Monthly meetings of 1h + 1h of prep/follow up



Workshops

- Monthly sessions of 1h



PPF's resources

- Available daily along the year

Organisational Capacity Self Assessment Framework (OCSAF)
Through-out-the-year tool

Project leaders & Mentors
co-constructors of a
demand driven approach



Zoom on Mentorship

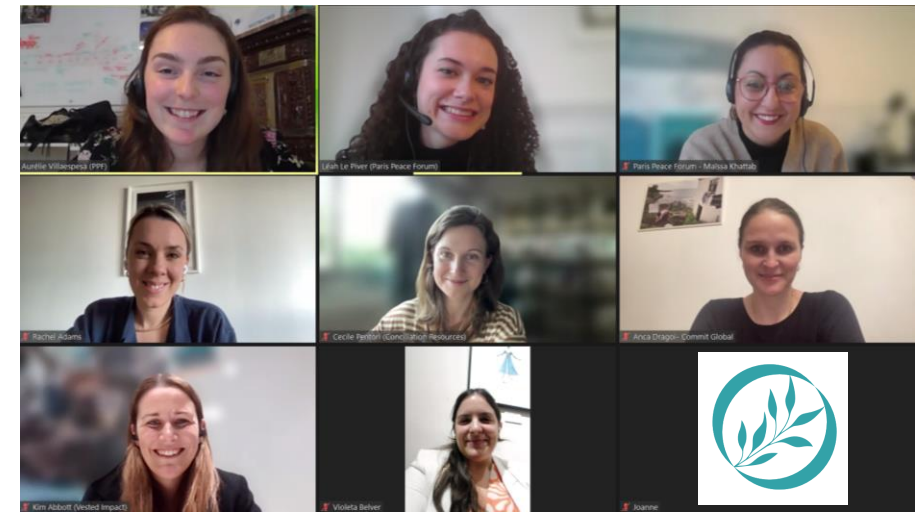
Each project team is matched with up to two SCUP mentors who help them achieve the objectives defined at the beginning of the year.

The mentors are renowned personalities in their field of activity and commit to mobilizing their expertise, know-how, and networks to help the projects.



Zoom on Workshops

Each month, project teams are invited to join members of the Secretariat and external experts to explore and learn more about a specific topic linked to their projects' development. Peer learning and interactions are highly encouraged during these sessions.





Zoom on Paris Peace Forum resources

Throughout the year of support (and often beyond, if requested), the Forum mobilizes its internal and external resources to help project teams achieve their year-end goals.

Resources made available for:

- **Communication and visibility purposes:** SCUP label, newsletter highlighting, social media advertising and participation in partner events,
- **Networking purposes:** access to the PFF community upon request and return to the next Paris Peace Forum,
- **Experiment purposes:** tailored financial support through the SCUP fund,
- **Learning and change management purposes:** two collective debriefs, two satisfaction questionnaires and access to our organizational capacity self-assessment framework.

Organisational Capacity Self Assessment Framework (OCSAF)
Through-out-the-year tool

The OCSAF is an invitation for project teams to reflect on where they currently are in their project development, working methods and organizational capacities by questioning the why, how and what of their organization. It takes the form of two series of online questions that must be answered individually for one and in teams for the other.

Team questions focus on:

- Strength, coherence and effectiveness of the strategy and tactics for driving change,
- Operational capacity to turn the strategy into reality,
- Aligning the strategy, operational capacities with the overall purpose.

Individual questions focus on:

- Individual leadership capacities in complex contexts.



2.

KEY FACTS AND FIGURES ABOUT THE YEAR OF SUPPORT

70 solutions selected

In 2022, the Paris Peace Forum shed light on 70 innovative projects from around the world that offer concrete solutions to our most pressing global challenges.

10 projects scaled up

10 of those then benefitted from a year of tailored support from the Forum's Scale-up Program (SCUP) to bring their initiative to the next level.

5 jury members

These were selected by 5 independent jury members – Nighat Dad, Fabienne Hara, Stefano Manservigi, Delphine O and Alexandre Stutzmann – based on:

- The overall quality of the project,
- Its relevance to the PPF's priorities and approach,
- Its development potential in the context of the SCUP,
- The team's motivation and willingness to learn,
- The need for geographic, thematic and institutional diversity.



10 projects scaled

In November 2022, the following ten projects were announced during the 5th edition of the Forum and benefitted from a year of SCUP support.

Implemented in the Middle East (1), South Asia (1), South America (1), Africa (1), Europe (1), Central Asia (1) and at international level (4).



1. [African farmers as climate entrepreneurs - Climate Action Platform for Africa \(From Kenya\)](#)
2. [EmpatIA: AI to solve public issues in LATAM – ILDA \(From Uruguay\)](#)
3. [Global Partner Network for Feminist Foreign Policy - FFP Collaborative \(From USA\)](#)
4. [Global Index on Responsible AI - Research ICT Africa \(From South Africa\)](#)
5. [Humanitarian Digital Infrastructure - Commit Global \(From Romania\)](#)
6. [Jouhouzia – Biladi \(From Lebanon\)](#)
7. [Joint Environment Venture for South Asia - Conciliation Resources & Intermediate \(From UK\)](#)
8. [Measuring impact to finance the future - Vested Impact \(From UK\)](#)
9. [PREZODE Preventing Zoonotic Disease Emergence - CIRAD \(From France\)](#)
10. [QLEVER solution to fight hate online - Equal Rights and Independent Media \(From France\)](#)



18 mentors

Many thanks to:

Javier CIURLIZZA (Ford Foundation)

Mark GRAY (EU Commission)

Jean-Marie GUÉHENNO (Carnegie Corp.)

Martha GUTIERREZ (GIZ)

Fabienne HARA (PPF)

Hilde HARDEMAN (EU Commission)

Hans Peter LANKES (ODI)

Stefano MANSERVISI (GCERF)

Pauliina MURPHY (World Benchmarking Alliance)

Delphine O (French Ministry for Europe and Foreign Affairs)

Lucy PARKER (Brunswick)

Xavier PAVARD (EU Commission)

Meredith PRESTON MCGHIE (Global Centre for Pluralism)

Gabriela RAMOS (UNESCO)

Olivier RAY (ICRC)

Magda ROBALO (The Global Fund)

Katie SIERKS (Microsoft)

Alexandre STUTZMANN (EEAS)



9 capacity building workshops

Peer learning

Media training

Digital communication

Telling your story and purpose

Fundraising

Getting into your advocacy target's shoes

How to track impact

Leveraging digital tools

How to generate political momentum

89 % of respondents find them to be a useful and valuable use of their time.

Many thanks to:

Trisha SHETTY (SheSays India)
Meredith PRESTON MCGHI
(Global Center for Pluralism)
Allison MORRIS (Alder Fundraising
and Philanthropy)
Anselm DANNECKER (Harvard
Kennedy School)
Larry COOLEY (Management
Systems International)
Olivia VEREHA, (Commit global)
Cheri Leigh ERASMUS
(Accountability Lab)

& all Secretariat's members involved!

Key figures

The 2022-23 cohort benefited from:

10 monthly calls per project on average with their two mentors.

9 invitations to partners' events including the Mo Ibrahim Governance Weekend, the MIT Sustainability Summit, the Paris Summit on a New Financial Pact, the Open Government Partnership Summit and COP28.

+20 highlights on PPF's social media and newsletters.

+50 connections to expand their networks.

30 000€ from the SCUP Fund to help meet their objectives.



SCALE-UP
PROJECT
2022
PARIS
PEACE
FORUM

SCUP projects at PPF6

The sixth edition of the Paris Peace Forum allowed SCUP project leaders to:

- **Boost projects' visibility** via their centerstage booth placements and conducting +10 social media interviews,
- **Amplify their voices** via participation in 1 to 2 program sessions and the possibility of co-constructing 5 of them,
- **Reach closed networks** by utilizing the VIP lounge, mirroring mentors' access, to foster collaboration,
- **Be identified as key players in global governance** via their inclusion in 2 in-person networking cocktails and 3 partner dinners,
- **Enhance sector-specific actor awareness** via thematic group activities during the project leaders' kick-off workshop.





3.

**TRAJECTORY AND
RESULTS OF THE 10
PROJECT TEAMS**

African farmers as climate entrepreneurs

Overview

Led by the Climate Action Platform for Africa (CAP-A), the [project](#) aims to prove that African smallholder farmers can generate significant revenue from climate-smart approaches and in the process, be active and valued contributors in the fight against climate change.

Trajectory over the past year

The SCUP aided the project's shift from research to ideation, utilizing connections and conferences such as the Mo Ibrahim Governance Weekend to advance promising outcomes. 800 farmers were successfully enlisted in a pilot program, yielding substantial insights toward the objective of leading in the creation of an SHF carbon asset class. The addition of Pascal Lamy, Vice President of the Paris Peace Forum, to the organization's board symbolizes heightened acknowledgment and new partnership opportunities.



From Kenya, implemented in Africa



“There is such a big network within the Forum itself and as you start to engage you start finding avenues for different senior personalities. The reason why I'm able to access them is because of the relationship through the Forum allowing that you're no longer a stranger.” - Jack Kimani, CEO, CAP-A



EmpatIA: AI to solve public issues in LATAM

Overview

Led by Iniciativa Latinoamericana por los Datos abiertos (ILDA), the [project](#) explores the use of machine learning for government transparency, climate action and environment in Latin America focusing on openness, inclusion and evidence based policies.

Trajectory over the past year

With AI rising on the public agenda, EmpatIA capitalized on this momentum, fostering engagement with the Latin American public and institutions as well as amplifying the region's voice in global AI conversations. SCUP mentors played a vital role, offering valuable insights into a more inclusive second edition of the project and cutting-edge global approaches to AI, while facilitating essential connections with funders.

“I think that the activities proposed in the SCUP helped us have better tools to disseminate the project and start planning a second stage of EmpatIA. In addition, the workshop tools helped us in all ILDA projects.”
– Violeta Belver, Communications Coordinator, ILDA



From Uruguay, implemented in South America

Global Index on Responsible Artificial Intelligence

Overview

Led by Research ICT Africa, the [project](#) aims to measure the progress toward the responsible use of AI in over 120 countries around the world.

Trajectory over the past year

The project made substantial strides, establishing a core team, methodological frameworks, and piloting across ten countries. Recognized as a top SDG solution, it engaged with global leaders and expanded its reach through expert advisories and key connections. SCUP mentors and the Secretariat provided strategic advice, navigating sensitive geopolitical issues, enhancing communications, and opening doors to potential partnerships through invitations to high-level events.



From South Africa, implemented worldwide



“Our mentors helped us think through some of the really tricky political issues that I think we weren't adequately prepared for. It was just vital kind of advice and guidance.” - Rachel Adams, Project Lead & Principle Investigator, Global Index on Responsible AI



Global Partner Network for Feminist Foreign Policy

Overview

Led by the Feminist Foreign Policy Collaborative, the [project](#) is an informal, global and multi-stakeholder network and dedicated space for the advancement of feminist foreign policies worldwide.

Trajectory over the past year

The project burgeoned into a robust, multi-stakeholder network with over 50 partners, setting principles and working groups. Leveraging engagements at CSW (Commission for the Status of Women) and EU platforms, it gained credibility and engagement opportunities. The SCUP mentors facilitated introductions to influential figures and guided strategy, fortifying its presence in the EU and UN landscape.



From the United States of America, implemented worldwide

“The Paris Peace Forum Secretariat was incredibly supportive and responsive to our needs and questions.” – Lyric Thompson, Founder and CEO, FFP Collaborative

Humanitarian Digital Infrastructure

Overview

Led by Commit Global, the [project](#) consists of building a unique digital ecosystem to assist Ukrainian refugees' needs of official information, verified housing and resources, healthcare and educational services.

Trajectory over the past year

In their pursuit to expand institutional and political ties, the team leveraged the SCUP Program to gain entry to partner events such as the Open Government Partnerships Summit. They also strategically fostered connections with government bodies, international organizations, and funders across Europe and beyond. The guidance received on organizational development propelled their expansion beyond Ukraine to Moldova and catalyzed the development of novel PTSD support solutions.



From Romania, implemented in Europe



“The SCUP allowed us to have access to a pool of relevant contacts, to which we may not otherwise have had access. It also allowed to access different sources of information and learning via the workshops.” – Ana Maria Dima, Director of partnerships, Commit Global



Joint Environment Venture for South Asia

Overview

Led by Conciliation Resources and InterMediate, this [project](#) is a platform for environmental collaboration across the India-Pakistan border, creating a space for scientists & communities to collaborate and innovate to address shared climate challenges.

Trajectory over the past year

The insightful guidance received through the SCUP Program enabled the project to better identify and communicate its comparative value, specifically to the private sector, enhancing its confidence in engaging with diverse stakeholders and pitching the initiative to the right audience.

“The SCUP program provided very valuable insights and advices to our project, to enable us to re-prioritise engagement and efforts. The process made us more daring and focused.” – Cecile Pentori, South Asia program coordinator, Conciliation Resources



From the United Kingdom, implemented in South Asia

Jouhouzia

Overview

Led by Biladi, the [project](#) aims to safeguard heritage in emergencies. It connects soldiers & heritage experts by putting in practice heritage rescue operations. Beirut Blast was its first mission.

Trajectory over the past year

Jouhouzia gained international exposure and refined its strategy. SCUP mentors provided guidance in narrative development and network expansion, crucial for securing future support. The program strongly contributed to improve structuring within the NGO and build a clearer outcome definition, enabling its growth trajectory.



From Lebanon, implemented in the Middle East



“The close and continuous follow up with the mentors with the clear vision that they provide push the project into new horizons. It allowed me to turn a passion and a cause into a professional work with high standard values.” – Joanne Bajjaly, Founder and CEO, Biladi



Measuring impact, to finance the future

Overview

Led by Vested Impact, the [project](#) leverages millions of data points to automatically assess & quantify the non-financial impact of companies; directing financing to companies that make a profit & a difference.

Trajectory over the past year

Vested Impact witnessed exceptional growth, quintupling revenue and securing notable investments. The platform assessed Small and Medium Enterprises (SME) impacts, engaged in policy-level analysis, and expanded its network substantially. SCUP mentors and the Secretariat played a pivotal role in refining communications, fostering crucial connections with high-profile stakeholders, and facilitating engagements in international conferences such as COP28, amplifying visibility and potential partnerships.

“The mentors were fantastic. Whenever we needed support they were enthusiastic, willing and very helpful.” – Kimberley Abbott, CEO, Vested Impact



From the United Kingdom, implemented worldwide

PREZODE Preventing Zoonotic Disease Emergence

Overview

Led by CIRAD, the [project](#) aims to operationalizing One Health. With their partners such as Wildlife Conservation Society (WCS), they foster synergies and break-down sectoral silos from local to global to prevent the risk of the zoonotic disease emergence.

Trajectory over the past year

Strengthening its leadership in pandemic risk prevention, PREZODE showcased practical case studies and gained visibility in influential reports and summits. This led to partnerships, endorsements, and engagements crucial for funding and broader reach. SCUP mentors and Secretariat provided key advice on their strategy and initiated connections, one of the mentors even joined the governance of the project, creating a lasting link beyond the year of support. As a result, the project's engagements with international events and networks increased its recognition and potential for wider impact.



From France, implemented worldwide



"Beyond the concrete and impactful results that the support of the SCUP has brought to PREZODE through the development of a donor pitch, the presentation of concrete activities, or the strengthening of our ties with international organizations in human health, it is the strong bonds that we have created with Magda and Xavier, our mentors, and the entire team of the PPF that have enriched us the most professionally and personally." - Marisa Peyre, PREZODE co-founder and coordinator for CIRAD



QLEVER solution to fight hate online

Overview

Led by Equal Rights and Independent Media, the [project](#) promotes critical thinking and strengthen the resilience of youth in Kyrgyzstan, Kazakhstan, Uzbekistan and Tajikistan to disinformation and hate speech online through a unique “serious game” platform.

The SCUP support to this project ended early in the year due to a lack of alignment between the team’s vision of the kind of support that the SCUP program could bring to their initiative and our offer. This experience has allowed the Forum to further enhance the screening process for future cohorts.



From France, implemented in Central Asia



4.

**FEEDBACKS FROM
PROJECT LEADERS
AND MENTORS**

Both Mentors and Project Leaders highly recommend the SCUP Program !

Rated 4.5/5 by Mentors

4.8/5 by Project Leaders



In one word,
according to
mentors and
project
leaders, the
SCUP was...



Ratings from project leaders and mentors

*Out of
5

Mentors' feedback	2021*	2022*	2023*
Initial information about the SCUP	3,9	4	4,3
Matching mentors/projects	3,9	4,5	4,2
Project information provided at the beginning	4,2	4	4
Workload	4,2	4,6	4,1
Logistics and inputs from Secretariat	5	4,6	4,6
Utility of monthly meetings	4,3	4	3,6
Project leaders' engagement	3,8	4,3	3,9
Utility of midterm debrief	4,4	3,7	3,9

Project leaders' feedback	2021*	2022*	2023*
Initial information about the SCUP	4,1	3,9	4,6
Matching mentors/projects	4,6	4,4	4,7
Definition of objectives	4,3	2,6	3,8
Workload	4,7	3,7	4,2
Logistics and inputs from Secretariat	5	4,7	4,7
Utility of monthly meetings	4,7	4,2	4,6
Mentors' engagement	4,4	4,6	4,3
Utility of midterm debrief	4,5	N/A	4,6

What worked well

94% of mentors were willing to reiterate the experience in 2023/24.



Project leaders' feedback

Stabilized and efficient SCUP model

“The programme was very effective”

“The SCUP program provided very valuable insights and advices to our project”

Mentorship is a key feature

“Push the project into new horizons”

90% of project leaders stated that mentoring fulfilled their expectations.

More opened networks

“Access to a pool of relevant contacts, to which we may not otherwise have had access”

80% of project leaders opened their networks as they were connected to an average of 5 stakeholders.

Clearer messaging

Gained the “capacity to present the whole NGO, one decade of work in 2 minutes”

Gained “tools to improve the project narrative”



Mentors' feedback

Stabilized and efficient SCUP model

“The SCUP model worked very well for our project. As a mentorship format, I cannot see a missing component”

“I think the scope has been clarified and improved over the years and it's sufficient. It really is up to the projects to judge what they want out of the mentoring”

Fulfilling sense of purpose

“Motivation from working with young people that want to change the world for the better”

“Saw the power of an individual and her determination to succeed”

“Mentors also learn a lot with the project team”

Satisfaction with PPF Secretariat

“The work of the secretariat in facilitating the workshops and the exchange was invaluable”

“The information provided by SCUP's team was clear, the time use felt about right”

What can be improved



Project leaders' feedback

Flexibility of meetings

“Perhaps less "formalities" about the PPF staff needing to be involved in all mentor interactions”

“Time intensive, propose alternating bi-monthly workshops and mentorship calls”

In person meetings

“One suggestion would be to enable the possibility of in-person meetings with mentors/other project leads”

Better manage mentors' expectations

“They have to take into account the agility of some of our organizations and the fact that it can be difficult for us to follow a precise roadmap throughout the year”

Additional resources

“Seed funding”



Mentors' feedback

Flexibility of meetings

“The frequency of the meetings should be decided between the project team and the mentors”

“In future I would recommend a combination of regular and ad hoc meetings with mentors”

In person meetings

“We would propose a longer in person workshop at the beginning”

Lack of clear agenda and asks

“Some of the meetings I participated did not have a precise agenda, and the needs of the organizations were not sufficiently articulated and explained”

Need for more concrete expectations and outcomes

“I think it is very important to explain to the organizations early on how they should use mentors”

Secretariat's perspective

Based on last year's lessons, we found that the:

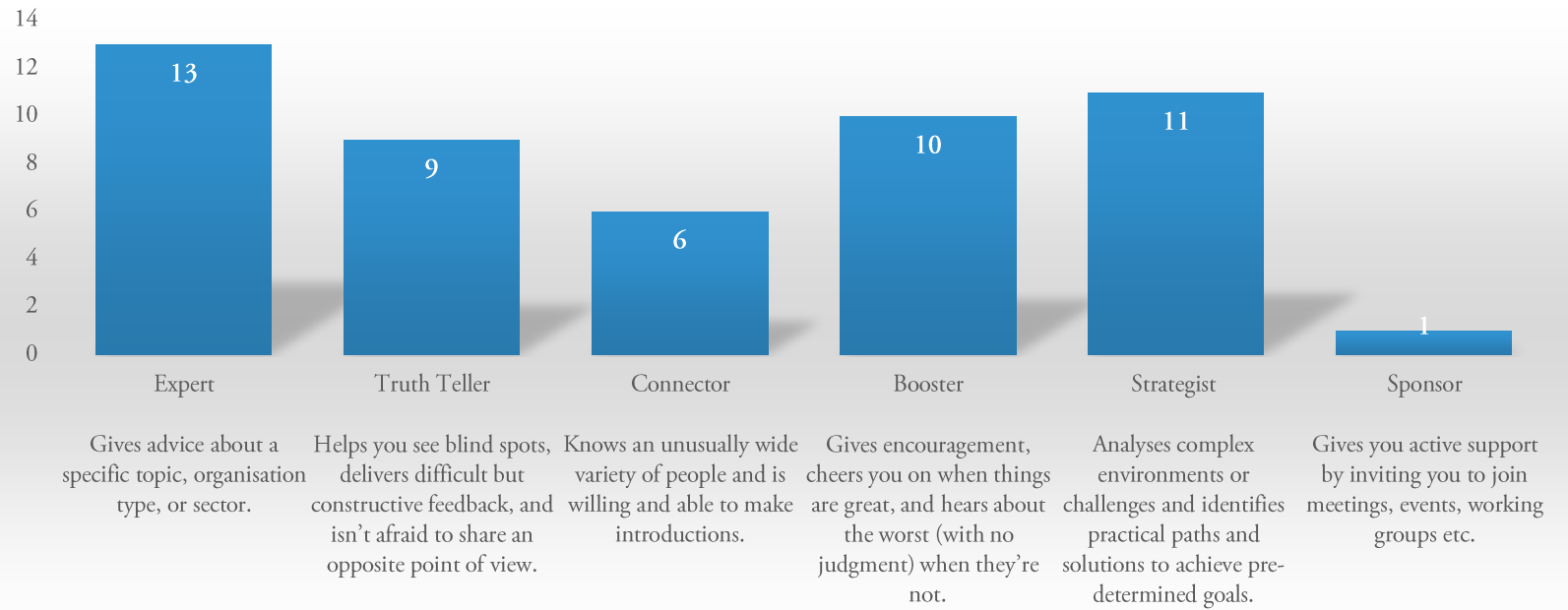
- **SCUP offer was successfully clarified** fewer projects withdrew during the year,
- **Midterm adjustment of the support was more efficient** as real feedback and difficult discussions were possible,
- **Mentorship matching was successful** – although it took longer to be completed as it was given more room for project leaders to decide,
- **OCSAF continues to need review** – although useful to clarify objectives and expectations, its format was still too lengthy,
- **Project leaders still struggle with roadmap setting** which limits follow up between mentoring sessions,
- **Face-to-face interactions are key to build lasting relationships quicker** – although more teams were able to benefit from it, lack of resources prevented us from mainstreaming it.



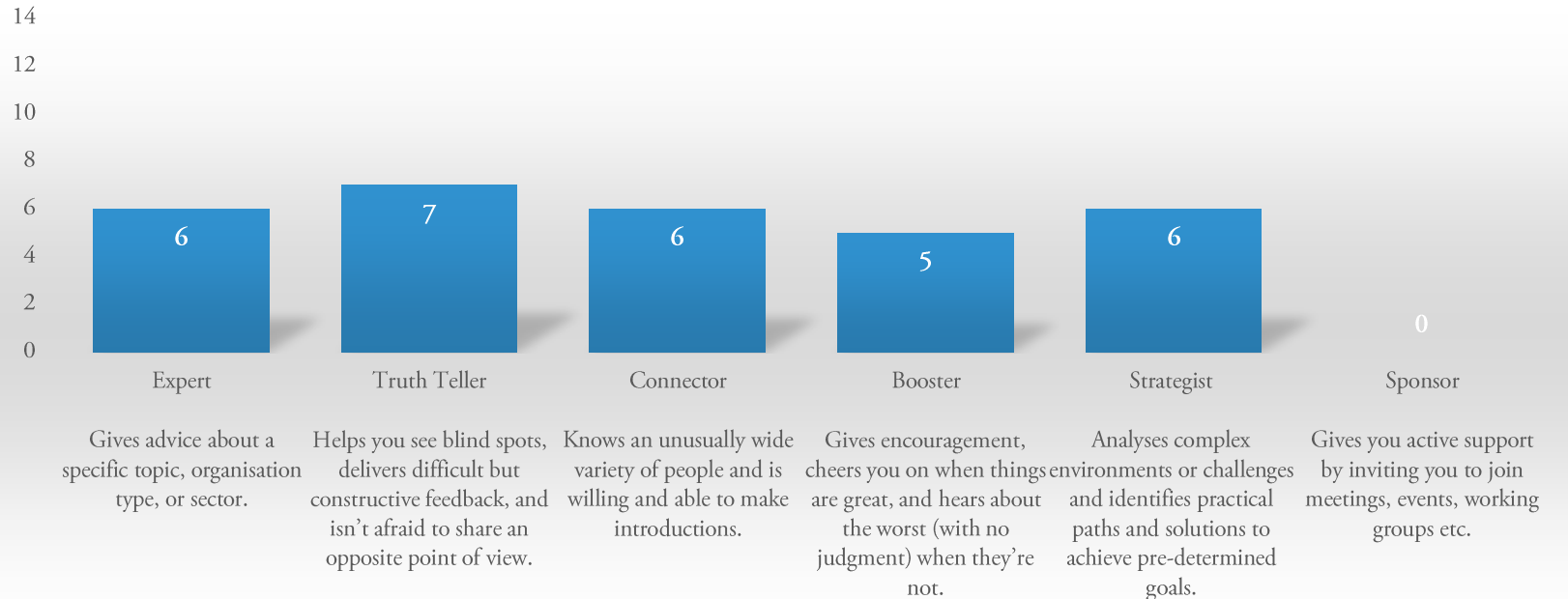


What role(s) have mentors played throughout the SCUP program in 2023?

Project leaders' perspective



Mentors' perspective





5.

**WAY FORWARD FOR
THE SCUP PROGRAM**

Suggested adjustments to 2023/24 SCUP based on previous feedbacks:

SCUP offering

The SCUP theory of change is currently being developed in conjunction with a monitoring and evaluation framework to better ground the program's impact.

Selection process

Interviews' length was increased to select projects better suited for the SCUP and avoid dropout risks.

Kick-Off meeting

For the first time, it was conducted in person at the 6th edition of the Forum, to foster increased engagement of project leaders with the PPF Secretariat, mentors, and fellow cohort members.

Objective setting and roadmap

A longer introductory meeting with each project teams was put in place to set clear objectives and manage expectations for the year of support ahead.

OCSAF

The Organisational Capacity Self Assessment Framework is now partly filled during each project team's introductory session, enhancing questionnaire completion and better user experience.

Mid-term debrief

An in-person format is envisaged to strengthen links between mentors and mentees, as well as maximize feedback opportunities.

Workshops

Content and duration are being assessed to ensure they maintain a cost-effective balance for project leaders.

SCUP Fund

A customized fundraising strategy to boost its funds and a more streamlined decentralized management of it are being considered for enhanced efficiency.

The 2023-24 SCUP cohort



Agriculture Collectives of Marginalized Women | International Water Management Institute | *Implemented internationally*

This project addresses land inequality and limited access to resources for rural women in parts of India and Nepal through the improvement of their skills, knowledge, and bargaining power in agricultural production.



An Inclusive Approach to the Space Economy | Caelus Foundation | *Implemented in Africa*

This project aims to support non-spacefaring and early-stage spacefaring nations by promoting economic development and addressing sovereign needs through inclusive growth using space.



Connecting the Global South with AST-GS1 | Astralintu Space Technologies | *Implemented across South America*

Astralintu's AST-GS1, operational since May 2023, is a key part of the Equatorial Ground Station Network, enhancing communication for research and education. It supports Sustainable Development Goals, bringing space capabilities to emerging countries.

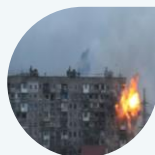


DALIL | Siren Analytics | *Implemented internationally*
DALIL is an AI-powered e-platform that streamlines fact-checking, enabling cross-platform publishing and identifying trending topics which aims to fill the gap in Arabic content moderation tools.



Journalisme pour les droits humains | Aide Humanitaire Et Journalisme | *Implemented internationally*

This project promotes peace and stability by empowering women journalists and activists through education, protection, and networking. Conducted in collaboration with organizations and ministries, it directly involves women from conflict zones or in forced exile.



Justice for Victims in Ukraine | The Norwegian Helsinki Committee (NHC) | *Implemented in Europe*

The project aims to implement transitional justice, combat impunity, and preserve historical memory by collecting and analyzing evidence of violations of international criminal and human rights laws.



Knockout: do not give up | Red Viral | *Implemented internationally*

The project aims to facilitate social reintegration of inmates using boxing, emotional care, and life skills training. The program, implemented in prisons of Mexico and Argentina, has shown enduring success in reducing antisocial behavior.



Leveraging Data for Human-Centered Policies | Deutsche Gesellschaft Für Internationale Zusammenarbeit (Giz) GmbH | *Implemented internationally*

The aim of our Data to Policy Navigator tool is to support policymakers worldwide in using data to make evidence-informed decisions, tackle inequalities, and accelerate the implementation of SDGs through step-by-step guidance.



Safeguarding Gene Synthesis | International Biosecurity and Biosafety Initiative For Science (IBBIS) | *Implemented internationally*

The Common Mechanism project addresses gene synthesis challenges by establishing a secure system for screening orders. It strives to enhance affordability and sustainability for existing companies and facilitate new entrants in a secure synthesis market.



Using open data to combat corruption | Open Data Charter | *Implemented internationally*

The initiative seeks to fight corruption and increase transparency and accountability in public sectors through collaboration with governments and organizations to develop practical tools, such as the Anticorruption Open Up Guide.



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If you wish to know more about the Paris Peace Forum's SCUP program, check out our [website](#) or contact us at project@parispeaceforum.org.